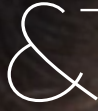


# — MAKEUP — FOUNDATIONS WORKSHOP

blanche macdonald centre



CURLIQUE  
BEAUTY



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CURLIQUE  
BEAUTY

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# MAKEUP FOUNDATIONS 2 DAY WORKSHOP

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## MAKEUP WORKSHOP FOR PERSONAL MAKEUP APPLICATIONS - 2 DAYS

Makeup training for developing your own Personal skills. Learning how to do Makeup for yourself.

Pro Artists with Pro techniques who are teaching you how to perfect your Personal Makeup Looks.

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Over the years, we've been inundated with thousands of requests from individuals who want to learn how to do makeup on themselves.

How to create light glowy day looks, polished beauty looks, add a bit more colour and drama for parties to full out glamour for special events.

As Canada's #1 Makeup School, with Emmy award winners, insta-famous influencers and celebrity makeup artists, Blanche Macdonald has launched the careers of thousands of makeup artists worldwide. We are so pleased to partner with our retail extension, CurliQue Beauty, in creating this special two day workshop that is focused on helping individuals learn how to apply makeup for their own personal needs.

This is a hands-on, practical 2 day makeup workshop which allows you to learn the how tos of customizing your beauty looks to your needs.

We will help you develop your makeup skills to cover a range of looks, review makeup trends, demonstrate and apply different makeup products, create a customized makeup face chart, practice proper makeup applications and answer any of your beauty questions.

Be prepared to wash your face, practice lots of different makeup applications, and play with tons of makeup and skincare products.

This is a fun, relaxed environment in a beautiful, light filled open studio setting. Each person has a dedicated makeup station to set up their makeup products.

*Note: The school reserves the right to change course offerings, course content, kit contents, facilities, instructors, tuition fees, and course schedules without notice.*

## IN THIS INTERACTIVE, PRACTICAL-BASED COURSE, YOU WILL APPLY MAKEUP EACH DAY AND LEARN:

### **MAKEUP STATION BASICS:**

set up your own practical makeup area, which you will use throughout the workshop.

### **SANITATION AND HYGIENE:**

ensure that you keep your products and your face germ free, and learn how to sanitize your sponges. Make the makeup spatula your BFF!

### **SKINCARE:**

it all begins with the skin. We'll cover cleansing, toning, moisturizing and primers, and review various products and applications.

### **CORRECT AND CONCEAL:**

practice colour corrections, concealer techniques and foundation selection.

### **CONTOURING & HIGHLIGHTING:**

pick up pro techniques, whether you want to soften things with a fresh dewy glow or dial it up and go full Kardashian.

### **LIQUIDS, CREAMS AND POWDERS, OH MY!**

Learn to work with different textures and application techniques.

### **BROW POWER:**

groom and shape your eyebrows with makeup.

### **EYE TO EYE:**

we'll cover applications ranging from soft eyeshadow looks to intense dramatic looks with false eyelashes, winged eyeliner and smokey eye.

### **BLUSH APPLICATION:**

learn the benefits of cream vs powder, plus highlighters.

### **LIP SERVICE:**

make your pout perfect with natural lip, lip liners, and various lip colours, products and looks.

### **BRING IT:**

Full on glam! For those special events when you really want to step it up.

### **SELFIE SKILLS:**

Customize your personal makeup look to ensure you're social media ready, from day to evening to red carpet glam.

### **LIT LOOKS:**

Capture your best look with our Professional Ring Light, and learn basic lighting pro tips.

### **RETAIL THERAPY:**

Build up your beauty haul and stock up on gifts with a special 20% shopping discount at CurliQue Beauty! (excludes The Ordinary)



### JAYLENE MCRAE, CELEBRATED MAKEUP ARTIST, EDUCATOR, AND SPOKESPERSON.

*"My art, my heart...The place where the soul knows it's safe." - Jaylene McRae*

A graduate of the Blanche Macdonald Centre, Jaylene has been a regular guest artist for CTV News showcasing beauty and bridal makeup trends, a featured artist on stage with the International Make-up Artist Tradeshow, a celebrated performer for TED X Vancouver, and is recognized as a leading educator and talent for MAKE UP FOR EVER, Thierry Mugler and our very own CurliQue Beauty.

As a proud Indigenous Sober, Two-Spirit transgender identifying person, she has the opportunity to inspire others to find the courage to also reveal their best selves. Jaylene feels that her life as an artist flows intrinsically with her journey of self-discovery. She is recognized as a supreme talent who has an incredible creative makeup repertoire from fashion editorial, special effects, and Drag. Whatever stage that she stands on as an artist or community leader she realizes that her presence and visibility are important.

***"Together for each other, we have the opportunity to inspire and educate. Our identities, beautifully diverse and wonderfully unique."***







### LEAH ELLISTON CELEBRITY MAKEUP ARTIST

Leah's illustrious career as a Fashion Makeup Artist has led her to fashion capitals worldwide, from New York, London, Milan, and Paris, working backstage at runway shows for prolific designers like Balmain, Vivienne Westwood, Simone Rocha, Giambattista Valli, and Chloé. She has amassed endless fashion editorial credits working with top brands, designers and models and is recognized as a beauty industry expert.

Away from the runway, she's brought her artistry to the Juno and Leo Awards, the Canadian Country Music Awards, and the Toronto International Film Festival. Somehow she finds the time to document her work and her views on today's trends at her blog, Smudge Style.

As a prominent Makeup instructor within the Blanche Macdonald Makeup Artistry faculty, Leah has extensive instructional credentials including roles as a Senior Artist and Trainer for global brands such as MAC Cosmetics, Shu Uemura, and Yves Saint Laurent.

[Click](#) to read Leah Elliston's Story







### JORDY POON CELEBRITY MAKEUP ARTIST

Jordy is a celebrated fashion makeup artist who has developed a celebrity following in New York and Vancouver. His work has appeared in major fashion campaigns, runways and fashion magazines, including Vanity Fair, Elle, Cosmopolitan, and New York Magazine to name a few.

For Jordy, make-up artistry is a balance between personality, individuality, and creative flair. This philosophy allows him to develop wearable looks that cater to the specific needs of his clients, both high profile celebrities as well as the real women he works with. His lovable personality and passion for all things related to makeup has attracted a loyal red carpet following including Katy Perry, Jenna Dewan, Sienna Miller, Rosario Dawson, Alexis Bledel and countless others.

















# USING PRO SKINCARE AND MAKEUP PRODUCTS









## IN OUR CREATIVE SPACE







## BLANCHE MACDONALD IS RECOGNIZED AS CANADA'S #1 MAKEUP SCHOOL.

Our Makeup instructors and graduates have amassed endless credits providing makeup and grooming for such luminaries as Lady Gaga, Drake, Kanye, Leonardo DiCaprio, Ryan Reynolds, Karlie Kloss, Amy Schumer, Idris Elba, Olivia Palermo, Alicia Keys, Justin Bieber, Neil Patrick Harris, Gillian Anderson, Amber Valetta, Coco Rocha, Carly Rae Jepsen, Hailee Steinfeld, Yara Shahidi, Cole Sprouse, Lili Reinhart, Alicia Vikander, the Anna Wintour, etc.

CurliQue Beauty is our stunning retail home at Robson and Homer in downtown Vancouver, with over 2000 square feet showcasing thousands of products. A featured stairwell ascends to Blanche Macdonald's sprawling, contemporary Atelier campus, where students of the two-day Makeup Foundations Workshop will be assigned makeup stations in our state-of-the-art classrooms.

You will have a chance to explore and play with the incredible brands at CurliQue Beauty – from cheap and cheerful products, cult and pro lines to luxury brands including Make Up For Ever, House of Lashes, The Ordinary, Oribe, Bumble and bumble, Stila, Dermalogica, Cinema Secrets, RCMA, Kevyn Aucoin and many more.









