

VOLUME ONE

blanche

blanche macdonald centre

Global Makeup Diploma Program

*Global Makeup
Diploma Program*

VOLUME ONE

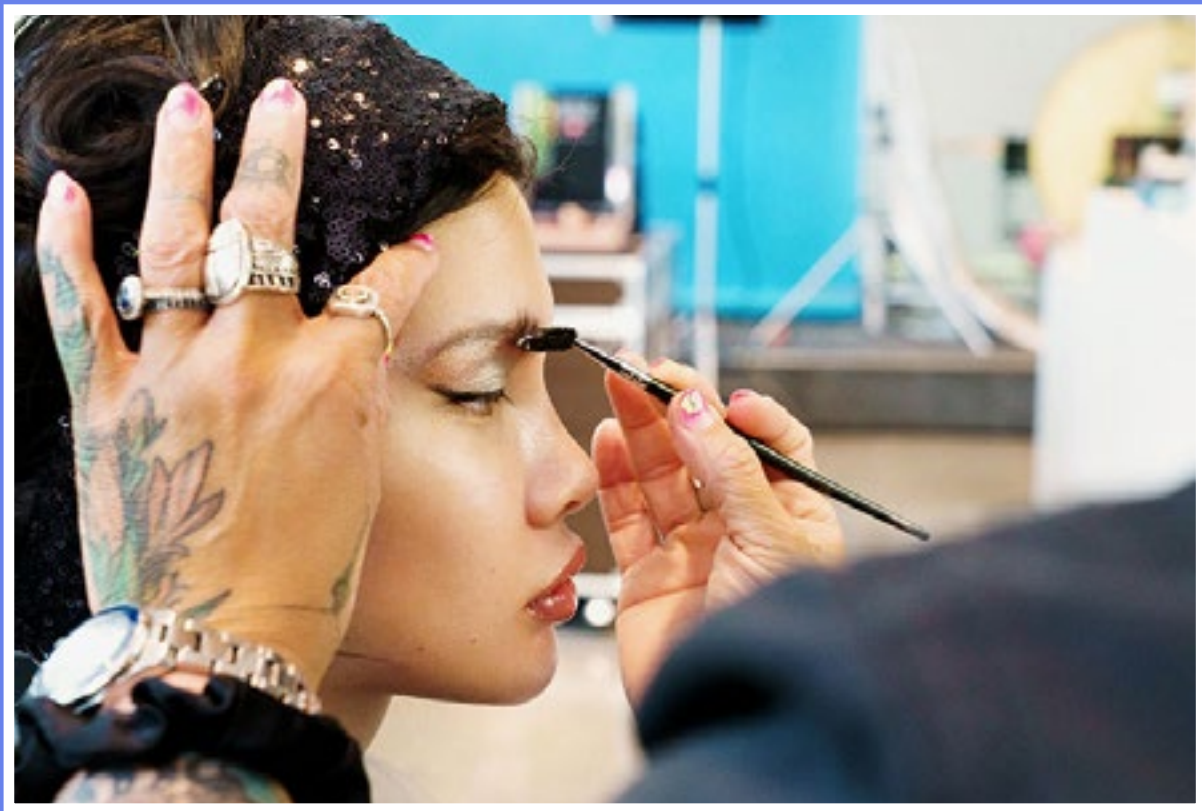
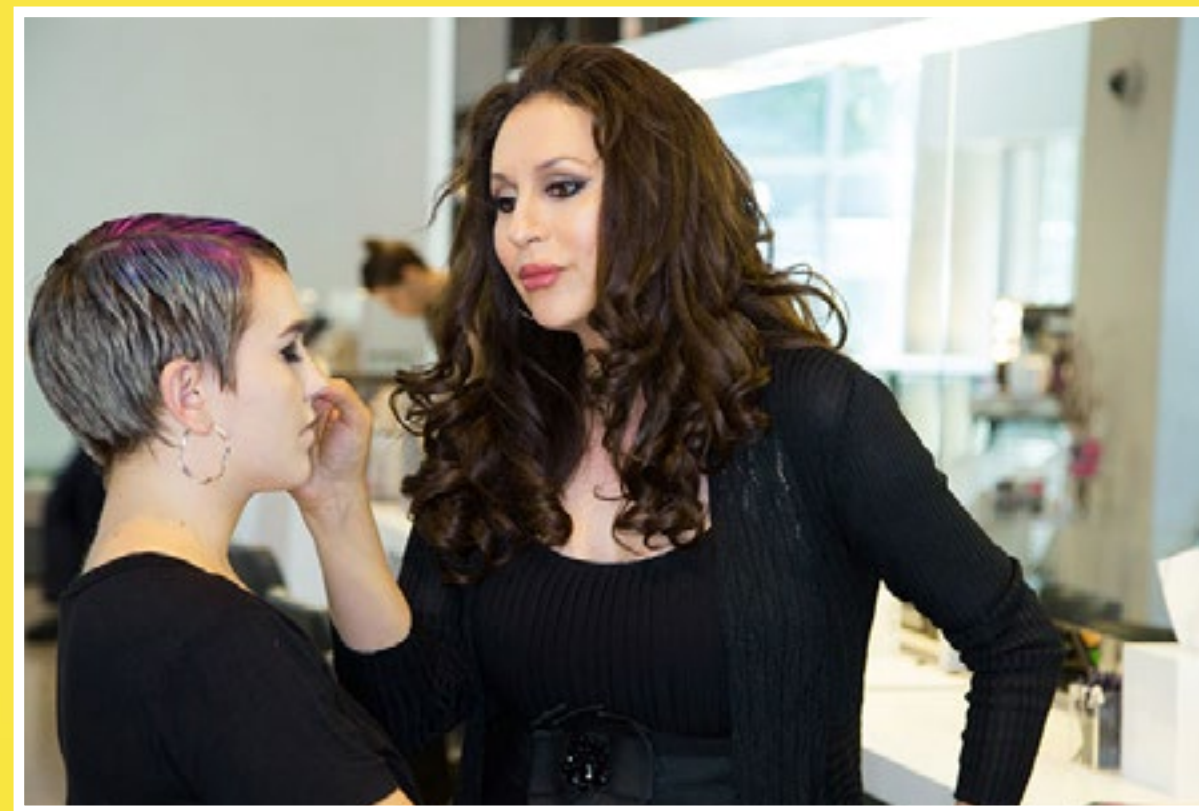


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COVER IMAGE

MAKEUP BY TIMOTHY HUNG | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR
FASHION BY EVAN CLAYTON | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR



MAKEUP BY JAYLENE MCRAE | BLANCHE MACDONALD MAKEUP GRADUATE & Q-TALENT LEADER EMERITUS



MAKEUP BY JENNA KUCHERA | BLANCHE MACDONALD MAKEUP GRADUATE | NOBASURA AGENCY
PHOTO BY PATRICK WIDEJKO





MAKEUP BY MIMI CHOI | BLANCHE MACDONALD MAKEUP GRADUATE



MAKEUP BY TODD MCINTOSH | BLANCHE MACDONALD MAKEUP DIRECTOR AND INSTRUCTOR



EVERY LIFE-CHANGING JOURNEY BEGINS WITH A FIRST STEP

—or, to speak in makeup terms, a great foundation. At Blanche Macdonald that foundation is an unparalleled world-class education taught by our award-winning faculty of industry experts.

Walk through our doors and you will gain more than an education. You will gain a family for life. In the embrace of our creative community, you will find kindred spirits and artistic souls awaiting your arrival. We celebrate diversity and inclusivity.

Our collaborative approach to education, paired with our progressive, cutting-edge curriculum, prepares you for a seamless transition from classroom to industry. Through hands-on practical sessions, classroom and industry collaboration, photoshoots, and projects, you'll develop your talent, portfolio and connections into a rewarding career.

Our career directors help you find remarkable opportunities in the makeup community. Volunteer for events, fill your calendar with makeup engagements, find an amazing job opportunity, meet industry insiders and watch your network expand. Emerge into the embrace of possibility.

Move in the direction of what you love.



OUR STORY

1960 TO 1988

Blanche Brillon Macdonald established the Blanche Macdonald Modelling School and Blanche Macdonald Modelling Agency in 1960. She was of Métis heritage and was a life-long champion of Indigenous peoples' rights.

Early in her career, she became a professional model and began teaching modelling and self appreciation. Her focus on self appreciation was not about appearance but about confidence. In her later years, Blanche became a board member of the Aboriginal Friendship Centre and co-founder of the Professional Native Women's Association.

Blanche was a pioneer, an advocate and a powerful role model to many. She passed away in 1985.

In 1988, Blanche's family made the decision to pass the company to the next generation of leaders.



1988 TO CURRENT

The school was renamed the Blanche Macdonald Centre, moving into professional Diploma programs for the Applied Arts, Business and Entrepreneurship.

Our collective multicultural leadership is founded on the principles of diversity and inclusivity. We celebrate our differences and we are bonded by our core values, connecting and creating a community that provides access to education and artistry.

Walk through our doors and you will receive a world-class education that has no bounds, and knows no boundaries. It is our hope and belief that you will discover friends and mentors within our walls and that these rich connections will endure a lifetime.

We have seen our graduates succeed in every way, big and small. Whether it's achieving the ultimate career recognition with winning an Emmy for Outstanding Makeup, seeing their Fashion Design collection debut at Paris Fashion Week, opening their own successful businesses or taking that first step into a classroom, finding their voice and personal authority, or taking a leap of faith in trusting in themselves and learning to trust in others.

It is an honour and a privilege to be a part of their journey and perhaps, a part of yours.



TODD MCINTOSH

DIRECTOR, MAKEUP DEPARTMENT

Two time Emmy Award Winner for Outstanding Makeup

Success in the Makeup Industry depends upon the right combination of three qualities: Aptitude, Attitude and Adaptability. These words define the career philosophy of Todd McIntosh, Director of the Blanche Macdonald Makeup Department. A pioneer in Vancouver's Film industry, Todd has led makeup teams on major productions, establishing the Makeup Department of I.A.T.S.E. Local 891, of which he was chairman for several years.

Relocating to Hollywood, Todd headed the Makeup Department of iconic TV series Buffy the Vampire Slayer for six years, winning a coveted Emmy Award and three Emmy nominations. Todd has continued to create makeup magic for TV productions including Legion, Pushing Daisies, and Torchwood and films including Memoirs of a Geisha, Anna Nicole and The House with Amy Poehler and Will Farrell.

To date, Todd's combined technical wizardry and artistic flair have earned him thirteen Emmy nominations and two Emmy Award wins.

As Director of the Blanche Macdonald Makeup Department, he oversees our Programs and is continuously involved in writing and upgrading the curriculum. His generosity of spirit and self, coupled with his genuine passion for the craft, make him a true educator.

After all, at its heart, makeup is about one thing: people.

"Your product is people. They are the canvas on which you paint, they are the medium in which you work, and your finished work of art."





“The art of makeup is very complex.

A makeup artist must be a technician, a politician, an artist and a psychiatrist: part chemist, part administrator, and all heart. It is really a career that requires skills from all areas of life.”



HOLLAND MILLER

Emmy, Gemini and Leo Award Winner for Outstanding Makeup

Recognized on an International level with a Daytime Emmy Award for Outstanding Makeup for R.L.Stine's *Monsterville: Cabinet of Souls*, on a national level with the Academy of Canadian Cinema & Television for a Gemini Award for Best Achievement in Makeup for *Stargate: Atlantis*, and locally, with British Columbia's Leo Award for Best Makeup in a Dramatic Series for *Sanctuary*, Holland is a Blanche Macdonald Makeup graduate and a veteran Blanche Macdonald Makeup instructor.

He is instrumental in the continual development of our Prosthetics curriculum. His long list of makeup credits include *Deadpool*, *Supergirl*, *Charmed*, *Power Ranger*, *Star Trek Beyond*, *Elysium*, *Fantastic 4: Rise of the Silver Surfer*, *X-Men: The Last Stand* and *Scary Movie*.

“I see Blanche Macdonald students in the industry everywhere.”

“That’s a reflection of the teachers that are teaching here. The students are hungry to learn, so there’s an energy here that I really enjoy.”





JENNA SERVATIUS - EMMY FOR OUTSTANDING MAKEUP

Blanche Macdonald Global Makeup graduate Jenna Servatius wins Daytime Emmy for Outstanding Makeup on PBS Series “Odd Squad”.

Jenna was raised in the small community of Prince George, BC, moved to Vancouver to take the Global Makeup program and is now based in Toronto, Ontario where the series is filmed.

Interviewed by her hometown community newspaper, the Prince George Citizen, Jenna shared that when she was in high school, “I was basically told that my interest in the arts would lead, at best, to being an art professor. I would love to go to high schools and talk about the potential of film jobs. I had no idea in (high) school that this world of different professions was out there. There is so much potential for people to work in film.”

“Being a graduate of Blanche Macdonald I feel has really set me up for success. The in depth training I received certainly has set me apart from other artists in my area. Hiring many assistants over the past few years, I have seen firsthand the vast difference in the confidence, skill level and overall knowledge of an artist who has graduated from Blanche compared to other schools’ graduates.”



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PROGRAM SCHEDULES, STRUCTURE AND DELIVERY

1 PROGRAM CREDENTIALS

Diploma Program, all levels must be successfully completed

2 PROGRAM SCHEDULES

920 Hours, One Year Diploma Program

3 PROGRAM SCHEDULES

OPTION A:

Mondays, Tuesdays & Wednesday mornings, total of 20 hours per week

OPTION B:

Wednesday afternoons, Thursdays & Fridays, total of 20 hours per week

4 PROGRAM DELIVERY

All programming is 100% onsite. Approximately 80% practical and 20% theory. Students must be comfortable having makeup applied on them throughout the program. Students must be able to bring Models when required for practical exams or photoshoots. There are resources for our students to access Models who would like to participate with Makeup assignments.

IMPORTANT: *Students must not be allergic to Latex.*

CLOCKWISE FROM TOP LEFT:

MAKEUP BY JON HENNESSY | BLANCHE MACDONALD MAKEUP INSTRUCTOR | NOBASURA AGENCY

MAKEUP BY PUNEET RAMIREZ | BLANCHE MACDONALD MAKEUP GRADUATE

MAKEUP BY HOLLAND MILLER | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR

MAKEUP BY REYNA GARCIDUENAS GARCJARROJAS | BLANCHE MACDONALD MAKEUP GRADUATE







MAKEUP BY TIMOTHY HUNG | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR
PHOTO | PATRYK WIDEJKO

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COURSE LEVELS

- LEVEL 1: MAKEUP FUNDAMENTALS - 120 HOURS
- LEVEL 2: COSMETIC RETAILING - 20 HOURS
- LEVEL 3: HAIR FOR BRIDAL & FASHION - 40 HOURS
- LEVEL 4: BRIDAL MAKEUP - 40 HOURS
- LEVEL 5: MAKEUP FOR FASHION - 112 HOURS
- LEVEL 6: AIRBRUSHING - 72 HOURS
- LEVEL 7: RESUME PREPARATION & JOB SEARCH SKILLS - 20 HOURS
- LEVEL 8: HAIR FOR STAGE, TV & FILM - 40 HOURS
- LEVEL 9: MAKEUP FOR STAGE, TV & FILM - 104 HOURS
- LEVEL 10: HIGH FASHION & CUTTING EDGE MAKEUP - 24 HOURS
- LEVEL 11: MAKEUP FOR SPECIAL EFFECTS - 176 HOURS
- LEVEL 12: DIGITAL MAKEUP DESIGN - 40 HOURS
- LEVEL 13: MAKEUP FOR PROSTHETICS - 92 HOURS
- LEVEL 14: SOCIAL MEDIA - 20 HOURS

TOTAL PROGRAM HOURS = 920 HOURS

Note: The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.

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COURSE HIGHLIGHTS

1 Makeup Photoshoots

Ongoing Professional Photoshoots throughout the program.

2 Makeup Collaborations and Makeup Competitions

Makeup students have the opportunity to collaborate with creatives: fashion designers, hair stylists, photographers etc.

Makeup competitions are available for those who choose to participate. These are optional.

3 Social Media Project

4 Digital Portfolio

5 Onsite Career Department

Dedicated onsite Career Department providing ongoing career support for Retail, Bridal, Fashion, Editorial, TV and Film employment.

6 Onsite Career/Job Fairs

7 Professional Makeup Kit

Carefully curated Pro Kit. Exclusive brands including MAC, MAKE UP FOR EVER, Danessa Myricks, Cinema Secrets etc. Kit contents are continually updated. The College can make any necessary changes without notice.

8 VIP Special Events

The school hosts VIP SPECIAL EVENTS each year with Master Makeup Artists.

These VIPs have included Oscar winners, Celebrity Artists and Makeup Social Media Superstars.

9 Onsite Retail Store

CurliQue Beauty houses MAKE UP FOR EVER'S Western Canada's Pro store, and carries other professional and cult brands including Embryolisse, Cinema Secrets, RCMA, Kryolan, Premiere Products, The Ordinary and Danessa Myricks. Blanche Macdonald Makeup Students receive a Student discount.

10 Pro Artist/Student Discounts

As a Blanche Macdonald Makeup student you will receive a significant student discount with many professional Makeup brands including MAC, MAKE UP FOR EVER, NARS, NYX, SMASHBOX, CHARLOTTE TILBURY and many more. Pro Artist and Student discounts can range from 20% to 40%.

Please note: these companies may change their Pro Artist/ Makeup student discount policies at any time.

LEVEL 1: MAKEUP FUNDAMENTALS 120 HOURS

Under the close mentorship of your instructors, you will perform your first makeup applications on different faces in class.

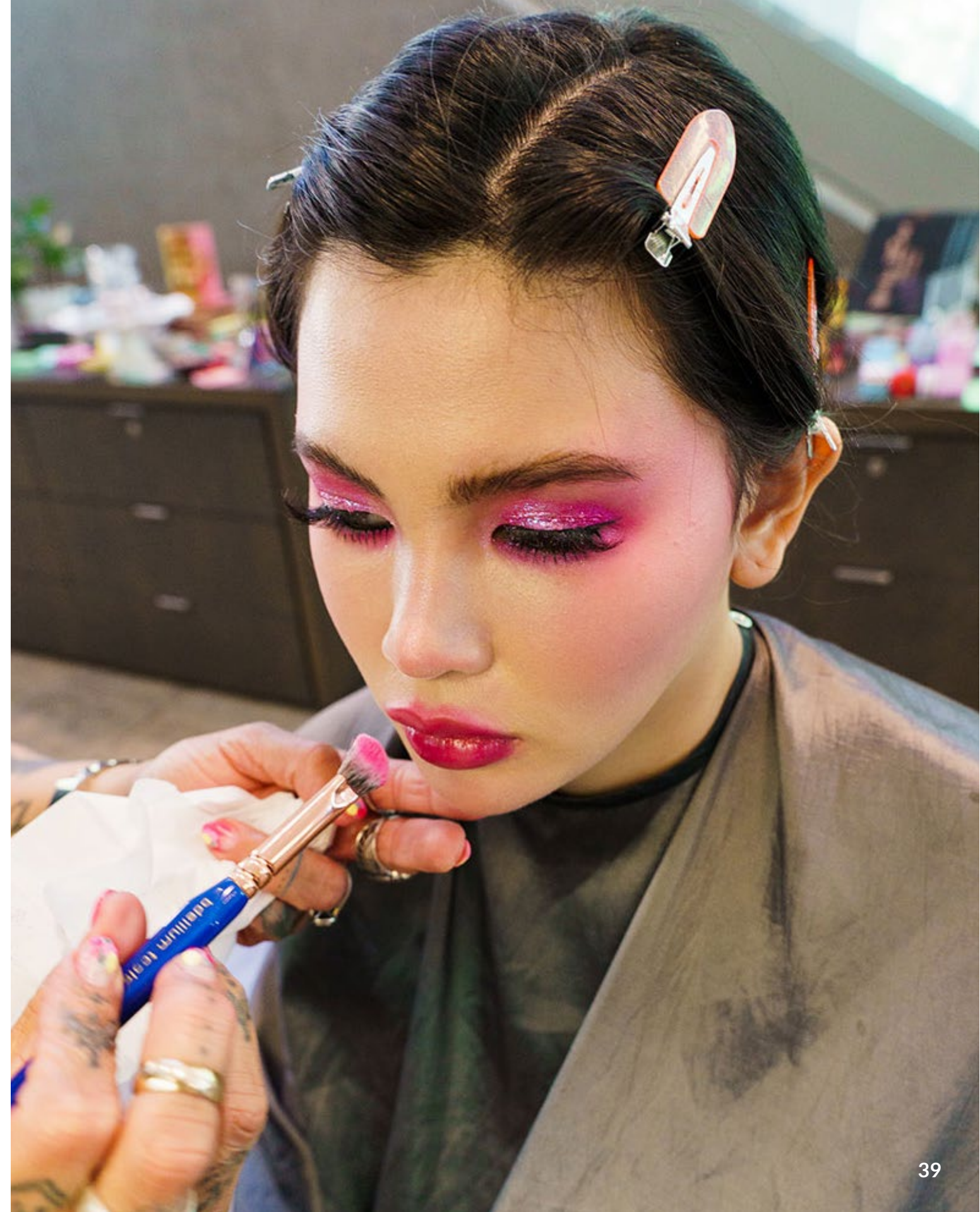
You will learn by doing, gaining techniques for blending, contouring, shading and highlighting through practical applications in classic, natural, glamour, bridal, mature and dramatic styles.

Discover how to select the right foundation, correction, concealer and powder for each unique client and their specific ethnic group, age, skin tone and skin type.

Learn how to choose and employ a range of professional tools and product formulations, and step onto the floor in our very own CurliQue Beauty Boutique to develop hands-on product knowledge from industry pros.

Note: The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.

MAKEUP BY ZABRINA MATIRU | BLANCHE MACDONALD MAKEUP GRADUATE



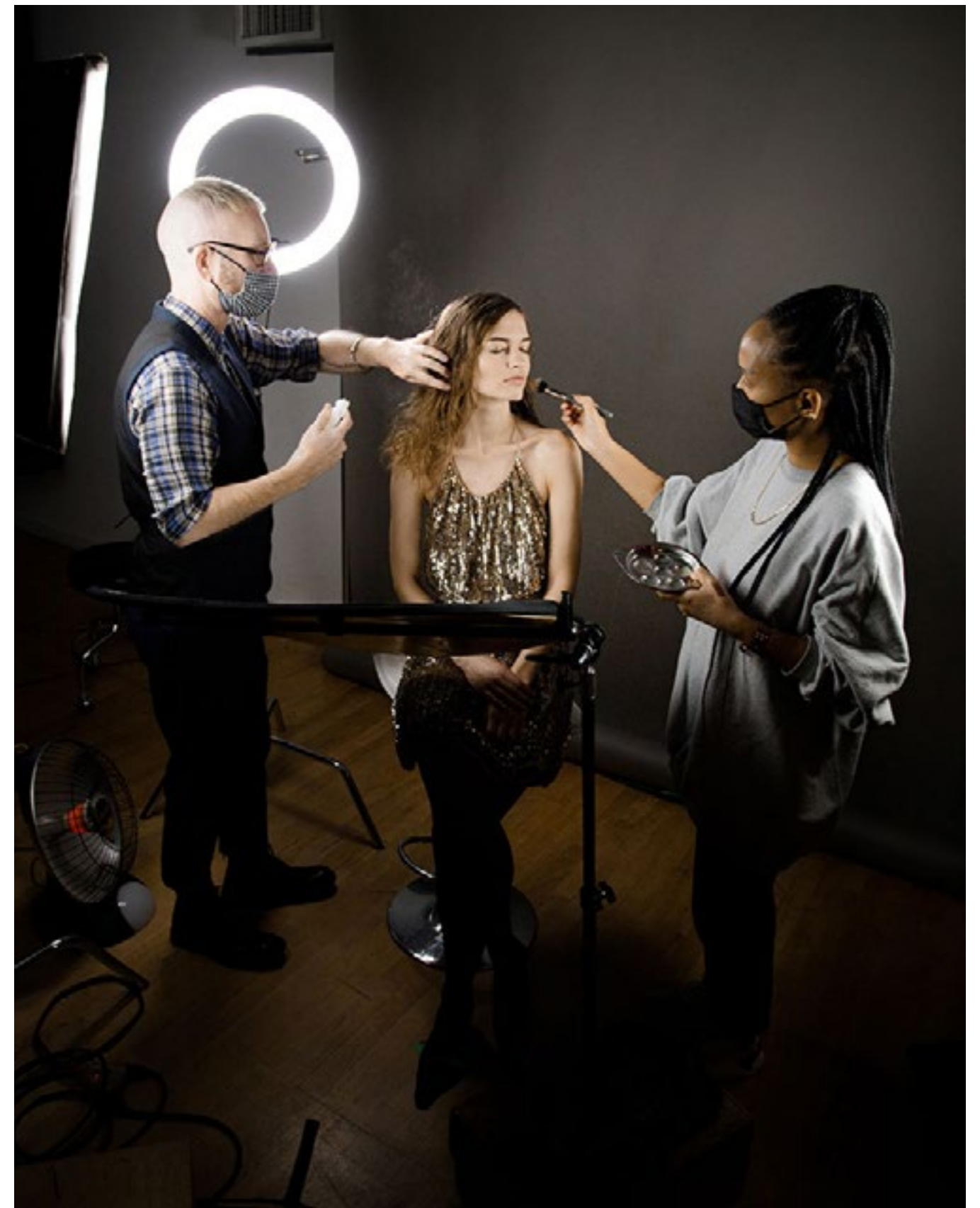


MAKEUP BY ZABRINA MATIRU | BLANCHE MACDONALD MAKEUP GRADUATE

Module Highlights:

- Welcome Orientation
- Introduction of Fundamentals Makeup Kit
- Industry Standard Sanitization & Station Setup
- Identify professional equipment, tools, & materials
- Skincare & Client Preparation
- Society vs. Professional Makeup Lines
- Learn bone structure & face shapes
- Skin Analysis: types, tones, & undertones
- Discuss colour theory & tonality
- Label a colour wheel correctly
- Understanding of Chiaroscuro
- Makeup Application: foundation, concealer, shading, cheek, powder, eye colour, lashline, eyebrows, mascara, false lashes, & lip colour
- Create and practice classic, natural, glamour, mature, & dramatic styles
- Corrective techniques: blending, contouring, shading, & highlighting
- Analyze and correct eyebrow, eye, & lip shapes
- Understanding Client Preferences
- Colour application for day & evening looks
- Impact of light on make-up application
- Daily theory, instructor demos, & classroom practice rotations
- Visit CurliQue Beauty Boutique at the downtown Atelier Campus







JAYLENE MCRAE | BLANCHE MACDONALD MAKEUP GRADUATE & Q-TALENT LEADER EMERITUS AT CURLIQUE BOUTIQUE

LEVEL 2: COSMETIC RETAILING 20 HOURS

Many professional makeup artists begin their careers in retail. An ability to connect with individual clients and work with different skin types, facial structures and a diverse client base will open doors across the retail industry. In this module, you will understand cosmetic merchandising, brand loyalty, trend cycles, counter-culture, and customer behaviour. Through role-playing exercises and interactive opportunities, you will develop and improve your customer service skills, master the art of the customer experience, and learn how to build a loyal clientele. You'll develop the confidence to network with industry professionals and effectively communicate with prospective employers.

Putting theory into practice, you'll experience behind-the-scenes retail first hand at CurliQue, our Pro Beauty Boutique.

We will coach you on product selling and customer experience. You'll have the exclusive opportunity to play with a wide range of professional products, from luxury brands like MAKE UP FOR EVER, Kevyn Aucoin, Oribe, coveted cult brands like Danessa Myricks, Embryolisse to Pro TV and Film brands including Cinema Secrets, RCMA, Premiere Products and Kryolan.

At its heart, retail is all about relationships.

Module Highlights:

- Cosmetic Industry Structure
- Retail Terminology & Classification
- Sales & Marketing Techniques
- Cosmetic marketing concepts & marketing cycles
- Customer types, behaviour, and need analysis
- Selling Skills & Client Consultations
- Roleplay customer service techniques
- Seasonal fashion trends for cosmetics & fragrances
- Visit Leading Cosmetic Retailers
- Learn product knowledge through CurliQue brands
- Coaching & mentoring by CurliQue Talent Team Members
- Brand Presentation Assignment



LEVEL 3: HAIR FOR BRIDAL & FASHION

40 HOURS

Learn fundamental hairstyling skills so that you can create a total look from head to toe. Our industry expert instructors will train you in basic hair styling techniques to upgrade your skills to suit a range of bridal and special event hairstyles. You will research vintage to contemporary styles as you begin to integrate hairstyling trends into your designs. By the end of this level, you'll have the tools to offer a complete professional package for weddings, events, and the fashion industry.

Module Highlights:

- Introduction of Bridal Hair Kit
- Practice on real hair mannequin heads
- Blow drying & curling iron sets
- Backcombing, teasing, scrunching, & finishing
- Braiding & knot tying
- Back, high, & Spanish buns
- French twist & roll
- Traditional & modern bridal hairstyles
- Special event styles
- Create vintage & fashion styles
- Accessory Placements: fresh flowers, ribbons, tiaras, & veils
- Choose and apply various hair products to create & enhance a finished style

HAIR BY JAYNA MARIE BUSSIERE | BLANCHE MACDONALD MAKEUP GRADUATE





MAKEUP BY LEAH ELLISTON | BLANCHE MACDONALD MAKEUP INSTRUCTOR
HAIR BY FREDDY SIM | BLANCHE MACDONALD PRO HAIR GRADUATE

LEVEL 4: BRIDAL MAKEUP 40 HOURS

Discover the creative and business sides of the lucrative bridal market. Through practice consultations, you will learn the collaboration process with the bride in determining their makeup looks in relation to the wedding dress, accessories, hair, etc. Analyzing natural, celebrity, editorial, and culturally diverse weddings, you will learn to sharpen your application skills for bridal and build on the knowledge learned in Makeup Fundamentals.

Module Highlights:

- Initial bridal consultation
- Client relationship building
- Negotiating a contract & rates
- Interactive workshops & roleplaying
- Analyze bridal trends using online tools & magazines
- Bridal techniques for traditional, contemporary, & avant-garde makeup
- Bridal makeup for different ethnic groups
- Create flawless, sheer, & natural makeup on different complexions
- Transform day into evening makeup
- Men's Grooming
- Incorporate gowns & accessories into makeup designs
- Marketing & time management skills
- How to collaborate with hairdressers & photographers
- Photoshoot: produce a final bridal makeup look for your portfolio

MAKEUP BY OZ ZANDIYEH | BLANCHE MACDONALD GRADUATE & MAKEUP INSTRUCTOR
HAIR BY CRYSTAL MORGAN | BLANCHE MACDONALD PRO HAIR INSTRUCTOR



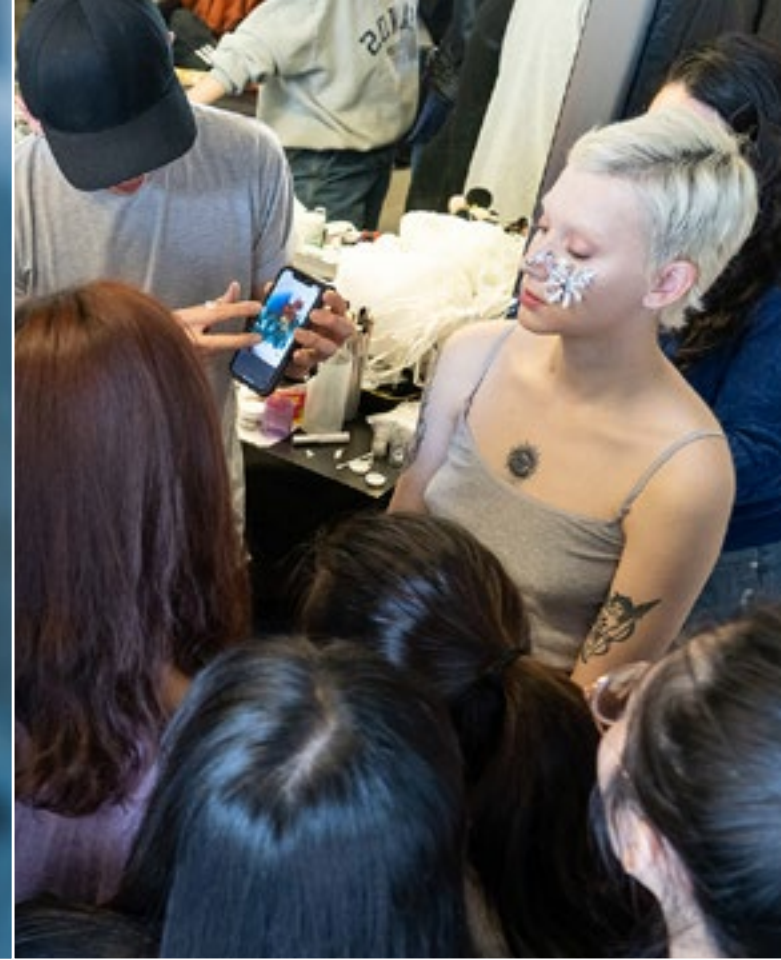


LEVEL 5: MAKEUP FOR FASHION 112 HOURS

In this level we will explore historical, contemporary and futuristic perspectives and their effects on the makeup industry. We will analyze the trend cycle, discovering how makeup is influenced and how trends can be predicted. You will learn to identify makeup eras and decades of the 20th century and examine current makeup fashions and trends.

Taking matters into your own brushes, you will create a face chart for a runway or fashion show based on the clothing, the type of show and venue, and then realize the looks through practical applications. Working with a creative team — hairstylist, fashion stylist, photographer and model — you will collaborate on an artistic vision. You will learn about the process of designing a makeup look to work with a wardrobe stylist, photographer or designer's "big picture". You will discover how to effectively execute a variety of different looks for a model test or actor's headshot.

With bolstered confidence and an expanded palette of skills, you will continue to advance your application speed. As you develop an eye for detail and self-critique, you will further define your own makeup voice. Understanding the proper etiquette for working with a production team, client, artists' agency, art director, and creative team, you will be prepared for the collaborative makeup industry you will be joining.



Module Highlights:

- Examine 20th & 21st-century makeup fashions
- Current makeup fashions & trends
- Recognize trend cycles & future trends
- Role & rate structures for runway & print
- Etiquette with a production team, client, & art director
- Collaborative process in makeup design with wardrobe stylists, hair stylists, photographers, models, & designers
- Runway based on the designer's brief, seasonal directive, or mood board
- Red carpet, editorial, & advertising based on the client & event
- Mood or inspiration board, concept sketches & face charts
- Execute various looks for a model test or actor's headshot
- Beauty story for print
- Minimize the need for post-production work
- Apply & maintain various forms of body makeup
- How to be a key artist & effective assistant
- Execute makeup from another artist's face chart
- Develop the beginnings of a functioning portfolio
- Discuss artist representation & agencies
- Photoshoots: Complete looks including makeup, hair, & wardrobe styling changes.

MAKEUP BY KELSEYANNA FITZPATRICK | BLANCHE MACDONALD MAKEUP GRADUATE
FASHION BY JONTAY KAHMAKOATAYO | BLANCHE MACDONALD FASHION DESIGN GRADUATE
PHOTO | EVAAN KHERAJ





MAKEUP BY MARLAYNA PINCOTT | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR
 MAKEUP BY KENDAHL JUNG | BLANCHE MACDONALD MAKEUP GRADUATE
 FASHIONS (L/M) BY SATYA STELTING | BLANCHE MACDONALD FASHION DESIGN GRADUATE
 FASHIONS (R) BY LAILA AOUI NATI | BLANCHE MACDONALD FASHION DESIGN GRADUATE AND INSTRUCTOR

Drag Makeup Workshop:

- Brow blocking
- Contour / highlighting / blending
- Precision eye and lip liner and Lash application
- Use of colour and texture
- Character development

“The opportunity to express myself freely has always been a power source of mine. As an artist, I love to transform and create.

As I started to feel connected to my identity as a person, I was able to immerse myself in my artistry. I love that I started with Drag theatre makeup as my inspiration. It has taught me a lot. The use of pigments, various textures and the thought process of creating looks to withstand many different environments has helped me foster some strong skill with technique.

My journey of learning continues as I walk proud as a Global Makeup Graduate of Blanche Macdonald Centre and I revel in the opportunity to contribute to an environment that helps ALL artists connect to their potential. I feel that every makeup artist should spend time exploring Drag make up techniques. It truly is a collection of amazing creativity, breathtaking art and fierce artistry skill. Illusion, fantasy, fashion, FREEDOM!

I say to people that If you are way too fabulous for your own good, you should try DRAG! Be True, Be you!” – **Jaylene**

JAYLENE MCRAE (DRAG PERSONA JAYLENE TYME)

PROUD INDIGENOUS, TWO SPIRIT, TRANS HUMAN BEING

BLANCHE MACDONALD GLOBAL MAKEUP GRADUATE AND Q-TALENT LEADER EMERITUS - CURLIQUE BEAUTY



LEVEL 6: AIRBRUSHING 72 HOURS

Airbrush artists combine pressurized air and liquid makeup to create works of living art.

In this level, the body becomes a canvas for the realization of your own creativity and imagination. We will review the safety and mechanical considerations of airbrushing, and you will learn how to efficiently clean, assemble and load an airbrush.

Working on paper as a primary canvas, you will move to face and body as you experiment with patterns and textures. We will cover the concepts of masks, shields, templates and friskets and how to create character charts for airbrushing. You will use the airbrush to cover tattoos and skin discolourations. As your techniques are refined, you will perform airbrush application on hair, and create and apply airbrush tattoos.

By the end of the course, you will have the practical airbrushing skills to apply beauty, glamour, fashion, fantasy and body makeup, and be able to tell visual stories through this expressive medium. As your techniques are refined, you will perform airbrush applications on hair, and create and apply airbrush tattoos.







Module Highlights:

- History of Airbrushing
- Introduction of Airbrushing Kit
- Correctly assemble, clean, & reassemble an airbrush
- Identify masks, shields, templates, & friskets
- Use of acrylic paints for practice on paper
- Airbrush makeup for beauty, glamour, fashion, fantasy & hair
- Cover tattoos & discolorations
- Experiment with patterns, textures, & tattoos
- Design a character chart for airbrush application
- Complete a full body airbrush makeup application

MAKEUP BY JENNIFER LITTLE | BLANCHE MACDONALD MAKEUP INSTRUCTOR



LEVEL 7: RESUMÉ PREPARATION & JOB SEARCH SKILLS 20 HOURS

Self-esteem is the most valuable item in your professional tool kit. In this career coaching intensive, you will develop the confidence to network, build relationships, and communicate with prospective employers. We inventory your artistic, technical, individual, and interpersonal skills, and show you how to cultivate professional success. You will learn how to speak publicly, write a standout cover letter, produce an industry resume, and conduct a winning interview. By the end of the course, you will have a personal marketing strategy that will set you on a steady course to your makeup future—and you will have the skills and confidence to get there.

Module Highlights:

- Explore various makeup career opportunities
- Outline job search process & online tools
- Identify the hidden job market
- Portfolio Do's & Don'ts
- Inventory individual employment, transferable, & occupational skills
- Industry networking & self-promotion
- Examine freelance, film, & retail resume types
- Interview techniques & responses
- Perform informational interviews
- Prepare a professional resume & business card



LEVEL 8: HAIR FOR STAGE, TV & FILM

40 HOURS

In this level you will breakdown, design, execute and complete various hairstyling techniques for TV and video personalities and scripted characters. You will learn how to wrap hair for precision bald cap and wig cap wrap applications, and groom and trim beards, moustaches and sideburns. Learning the responsibilities and proper etiquette of a stylist on set, you'll understand the importance of maintaining continuity and working within industry standards. Then, you will let your creativity run wild as you design and realize your own unique, avant garde hair creation.

By the end of the course, you will understand the Makeup Artist's role on the production set, and be equipped with the skills and knowledge to offer your services as a total production artist.

Module Highlights:

- Examine hairstyles from historical to contemporary characters
- Breakdown various hairstyling techniques for stage, TV, & Film
- Perform Wig & bald cap wrap applications
- Demonstrate Facial hair trimming of beards, moustaches & sideburns
- Understand the makeup artist's role on set
- Importance of hairstyling continuity
- Design & execute avant-garde hair looks

MAKEUP BY LEAH ELLISTON | BLANCHE MACDONALD MAKEUP INSTRUCTOR



LEVEL 9: MAKEUP FOR STAGE, TV & FILM

104 HOURS

Makeup's transformative power takes on new meaning in this level. You will change young faces into old, creating wrinkles, veins, liver spots, and broken capillaries.

Honing your technical abilities and attention to detail, you will learn techniques to camouflage skin imperfections, add additional pigmentation and produce surface irregularities. You will discover how to use highlights and shadows to depict hair growth.

You will manifest a character's breakdown by producing the effects of tears, dirt, perspiration, road rash and drawn cuts. We will analyze and compare commercial and professional products to enhance your understanding of product formulations. As your confidence and skills grow, so will your appreciation for speed, accuracy and lighting.

Your models aren't the only ones who will be transforming. In this level you will continue your own transformation into a makeup professional, learning about the requirements of the TV and Film industry.

We will review skills proficiencies, makeup kits and their maintenance, and the application process for union membership. You will learn how to read a call sheet and work within professional time and budget restraints. You will create script breakdowns for character makeup and prepare and execute a continuity chart.

As this course comes to a close, you will have a deepened understanding of the roles and responsibilities on the production set and know how to project a professional image of confidence and competence.

You will be able to design, develop, prepare and apply the appropriate makeup to bring a character from script to screen and stage.



Module Highlights:

- Stage, TV, & Film Kit Introduction
- The make-up artist's role on the production set
- Comparisons of commercial & professional products
- Stage, TV & Film Terminology
- Local union standard makeup kits
- Application requirements for makeup unions
- Budget & time limitations for makeup application on set
- Lighting for stage, TV & film and its effect on makeup
- Basic, corrective, and concealing makeup for various TV characters & newscaster personalities
- Structural makeup using highlight & shading to imitate beard shadow/growth
- Theatrical Aging: wrinkles, veins, liver spots, broken capillaries for hands & face
- Character effects: dirt, tears, perspiration, road rash, blood, & drawn cuts
- Set etiquette, terminology, personal presentation & professionalism
- Follow & read a call sheet correctly
- How to read a script & create a script breakdown for each character
- Develop & apply appropriate makeup for a scripted character
- Prepare & execute a continuity chart
- Create and execute a character chart

MAKEUP BY BRITHANY DÍAZ | BLANCHE MACDONALD MAKEUP GRADUATE



LEVEL 10: HIGH FASHION & CUTTING EDGE MAKEUP 24 HOURS

Fashion makeup meets the cutting edge as we explore conceptual, extremely unique, and avant-garde makeup looks. Discover how history, art, music, fashion, and street culture have influenced high fashion makeup.

Students will further develop their understanding of high fashion through applications, discussions, visuals, video, & photography in this collaborative and experiential environment.

Module Highlights:

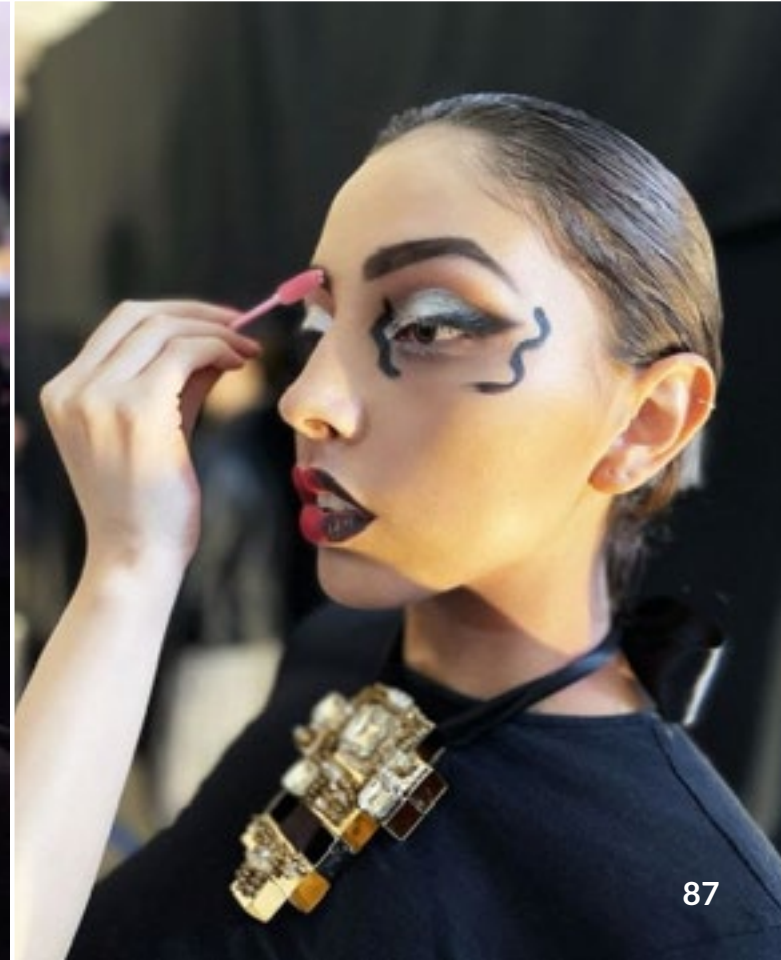
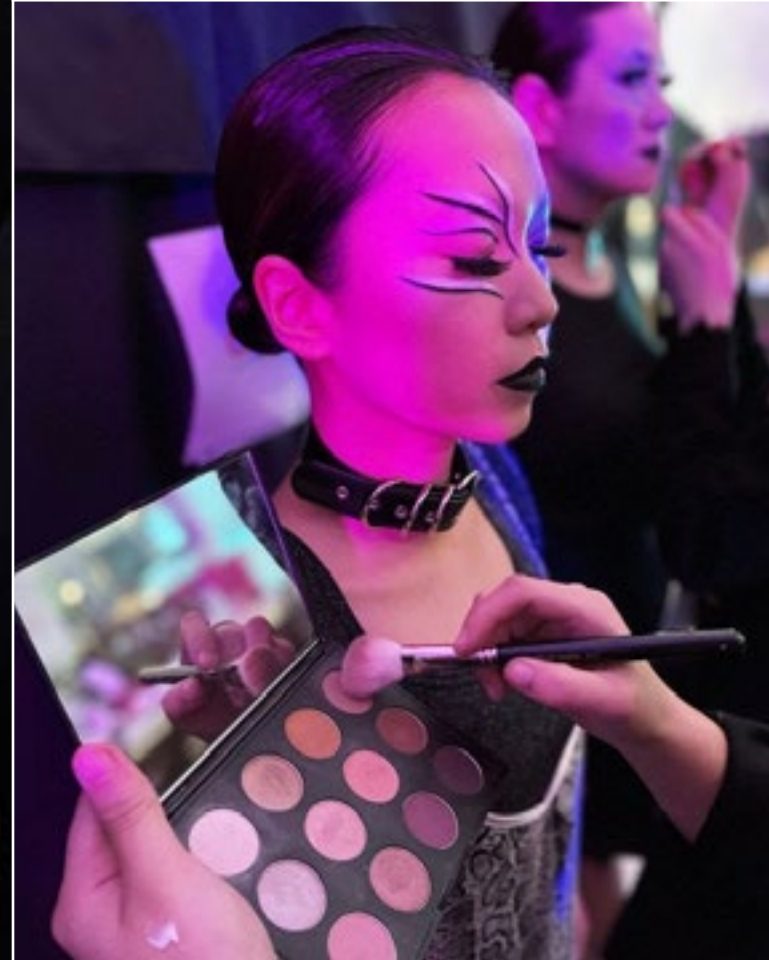
- Influences of cutting edge & high fashion makeup
- Analyze high fashion runway makeup
- Examine cross-influences of makeup trends
- Forecast and design future makeup trends
- Execute a complete a high fashion makeup & hair application

MAKEUP BY JON HENNESSEY | BLANCHE MACDONALD MAKEUP INSTRUCTOR
PHOTO | KT AULETA





IN-CLASS PHOTOS | TIMOTHY HUNG | BLANCHE MACDONALD MAKEUP GRADUATE AND INSTRUCTOR





LEVEL 11: MAKEUP FOR SPECIAL EFFECTS

176 HOURS

In this level, fantasy becomes reality as you take your art of storytelling to the next stage. You will produce realistic manifestations of trauma by creating scars, bullet holes, lacerations, bruises, scabs, cuts, blisters and burns. Experimenting with latex, silicones and gels, you will discover how to create texture, colour and contour. You will learn how to create and apply your own bald cap and lay beards with crepe hair. Then, building on the momentum of previous levels, you will be challenged to tap even further into your creative resources to conceive and create a complete special effect makeup. You will apply a foam appliance and blend edges and colour for film to transform your vision into a living, breathing being.

As you develop your skills, you will refine your industry savvy, preparing and executing continuity charts and learning about the budget and time limitations for special makeup effects applications. You will learn to identify, analyze and compare professional products and their uses. By the close of the course, you will understand current industry standards and practises, and be equipped with the techniques to create realistic and fully realized characters.

Module Highlights:

- Special Effects Kit Introduction
- Comparisons of professional products & their uses
- Test for allergic reactions on skin
- Proper & safe removal of character makeup from your model

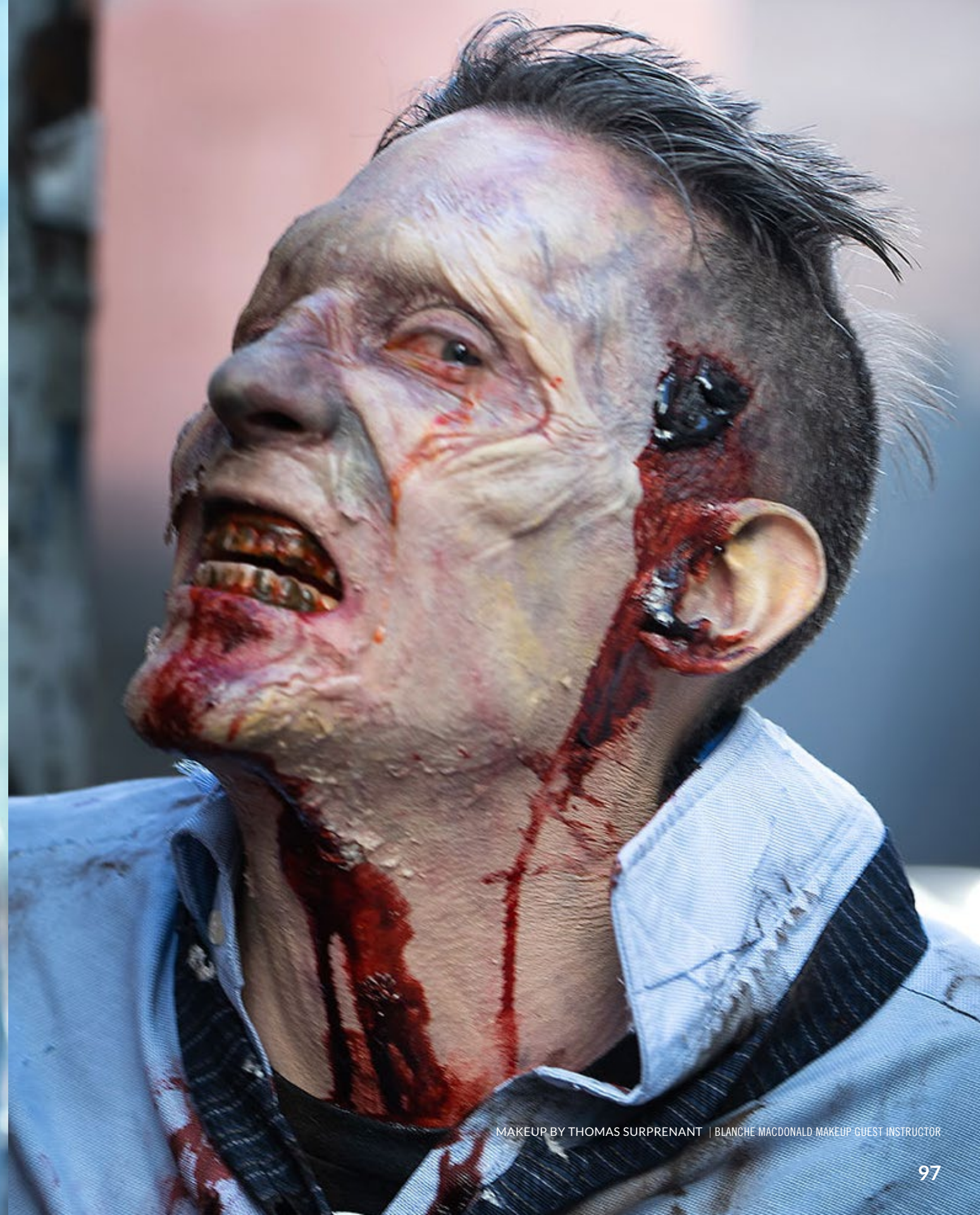
- Refine structural ageing of the face and hands using cream & alcohol based makeup
- Apply latex for textural ageing
- Research & reference visual examples of trauma
- Recreate injury simulations using bondo & 2 part silicone
- Recreate blisters, boils, skin texture, rot, & diseased skin
- Examine first, second, & third degree burns
- Recreate burns using gelatin effects
- Different types of bald caps & respective applications
- Create a bald cap using latex
- Apply & colour match a plastic bald cap
- Discuss different types of hair for special effects applications
- Prepare wool crepe hair for application
- Lay beards, moustaches, & sideburns using wool crepe hair
- Trim & style wool crepe hair applications
- Review application & cleaning of ventilated moustaches
- Develop & apply special effects makeup for a scripted character
- Discuss Foam latex appliances & their uses
- How to apply a foam latex piece, blend edges, and colour with the latest products and techniques used in the film industry
- Understand budget & time limitations for special makeup effects applications
- Create & execute a character using a bald cap & wool crepe hair applications



MAKEUP BY DAEMON CADMAN | BLANCHE MACDONALD MAKEUP INSTRUCTOR







LEVEL 12: DIGITAL MAKEUP DESIGN 40 HOURS

Combine your creative talents with technology as you expand your Photoshop techniques from basic makeup corrections to advanced character designs.

We will take a step by step journey through the process of character creation, from research and development to practical application. Create finished images for your portfolio and learn how to synthesize your work with other digital content.

By the end of the course, you will be able to design, create, and develop digital makeup. You will understand how digital makeup fits within the bigger picture of the makeup industry and how digital skills can enhance your marketability and employment as a well-rounded cutting-edge makeup artist.

Module Highlights:

- Basic to advanced image handling using Photoshop
- Techniques & practical application of character design
- Process & progression of a Character Design in its various stages.
- How to collaborate on character design with Directors, Producers, Actors, & other film departments
- How to research and pull images for use in Character Design
- How digital character design enhances an artist's marketability & employment
- Design limitations related to makeup ability
- Professional ethics related to Character design & makeup ability
- Produce a portfolio-ready Character Design

LEVEL 13: MAKEUP FOR PROSTHETICS

92 HOURS

Learn the creative and technical process of mould and prosthetic piece making in our fast-paced shop environment.

In this course, you will be advised by one instructor and up to two assistants, to acquire valuable theory and actively participate to create your very own prosthetic piece from start to finish. Students will experience a lifecast of the face, conceptualize a character, sculpt their designs, and make a plaster mould to turn their sculpture into a wearable gelatin piece for prosthetic application and colouration.

You will further develop your education by learning how to create 3D-Bondo Transfers - the 'go to' prosthetic appliance for TV and film. From plaster to gelatin mould making, you will be equipped with the skills and knowledge to further advance your makeup career in the motion picture industry.

SPECIAL VIP PROSTHETICS PRESENTATION AT THE BLANCHE MACDONALD ATELIER CAMPUS
WITH FEATURED GUEST INSTRUCTOR, EMMY AWARD WINNING
MAKEUP ARTIST **THOMAS SUPRENANT**.







Module Highlights:

- Prosthetics Makeup Kit & Lab Introduction
- Health & safety factors when working with prosthetics
- Gelatin mould making for 3D Bondo Transfers
- Prepare, apply, paint, & remove 3D Bondo Transfers
- Create a comprehensive lifecast of the face
- Conceptualize a character design
- Build a plaster base mould for sculpting
- Create a picture reference book of your character
- Use various sculpting clay mediums, tools, & techniques
- Sculpt your design
- Complete a two-part plaster mould
- Prepare prosthetics-grade gelatin
- Proper gelatin pouring techniques
- Produce multiple gelatin pieces for practice & exam
- Create a detailed character chart & overlays
- Correctly apply, paint and remove gelatin appliances.
- Design and create a final character for a photoshoot.

FACECASTING BY KARI ZANTOLAS | BLANCHE MACDONALD MAKEUP INSTRUCTOR



LEVEL 14: SOCIAL MEDIA 20 HOURS

Social media has globally transformed the way we communicate with one another on a personal and professional level, allowing us to reach previously unimaginable networks, to engage with our audience and to showcase our artistry. Whether you want to build a creative community or to build a successful business, developing a social media presence is essential.

Your social media platforms are a reflection of your digital signature and an extension of your creative portfolio.

As such, what do you want your social media to say? How do you want these platforms to best reflect your identity, your voice and your talents?

In this module, students will learn how to promote their work through various social media channels, through the participation of group interactive projects and digital components.

Module Highlights:

- Learn how to develop a cohesive brand presence with your professional social media channels
- Curate and edit content that will deliver engagement
- Establish content management strategies
- Effectively use applications for scheduling posts for your content calendar
- Capture and edit your images for your social media portfolio





10

PROGRAM HIGHLIGHTS

- 1 Emmy Award Winning Makeup Director
- 2 Emmy Award Winning and Emmy Nominated Makeup Faculty
- 3 Outstanding Faculty and Graduate Success, Worldwide Recognition
- 4 Boutique College Experience
- 5 Proven Legacy
- 6 Diversity and Inclusivity
- 7 Indigenous Scholarships
- 8 Black Canadian Scholarships
- 9 Tuition Grants
- 10 Global Reputation, Global Network

MAKEUP (BLANCHE MAKEUP PROGRAM INSTRUCTOR) MARLAYNA PINCOTT | LIZBELL AGENCY
HAIR STYLE (BLANCHE HAIRSTYLING PROGRAM GRAD) FREDDY SIM





PHOTO CREDITS

HAIR STYLE (BLANCHE HAIRSTYLING PROGRAM GRAD) FREDDY SIM
MAKEUP (BLANCHE MAKEUP PROGRAM INSTRUCTOR) MARLAYNA PINCOTT | LIZBELL AGENCY
CREATIVE DIRECTION (BLANCHE FASHION PROGRAM EXECUTIVE DIRECTOR) TYLER UDALL
FASHION STYLING (BLANCHE FASHION PROGRAM INSTRUCTOR) SARA ARMSTRONG
FASHION DESIGN (BLANCHE FASHION PROGRAM GRAD) SAMANTHA TRAN

BLANCHE MACDONALD CENTRE
ATELIER CAMPUS

1. EMMY AWARD WINNING MAKEUP DIRECTOR

Born in Victoria, BC, Todd McIntosh has established an illustrious career in Vancouver and Los Angeles.

With 13 Emmy nominations for Outstanding Makeup and 2 Emmy Wins, Todd is recognized as one of the industry's top talents as a Makeup artist and educator.

He has developed and continues to evolve the Blanche Macdonald Global Makeup Diploma program and curriculum.

Todd has been instrumental in launching the careers of thousands of successful makeup artists worldwide. He has personally mentored many professional makeup artists and students.

2. EMMY AWARD WINNING AND EMMY NOMINATED FACULTY

The Blanche Macdonald Centre is fortunate to have many Emmy winning and Emmy nominated Makeup graduates and Faculty members.

Our instructors are working professionals who often move between working on set for TV and Film productions and then back into the classroom.

This gives them the unique advantage of sharing real life industry knowledge and techniques with our students. They are also able to guide our students on how to develop their network, portfolio and industry experience to apply and qualify for non

union work and union membership with ACFC and IATSE (the unions representing professional artists and technicians for TV and Film production) or to extend their makeup career into other makeup career opportunities.

3. OUTSTANDING FACULTY AND GRADUATE SUCCESS, WORLDWIDE RECOGNITION

Blanche Macdonald Global Makeup graduates are found around the world. They are working with makeup legend Pat McGrath's team for Paris Fashion Week, with celebrities for The Met Gala, on the covers of Vogue and Vanity Fair, for designers and brands like Louis Vuitton, Prada, Alexander McQueen, on such famous faces as Kanye, Drake, Billie Eilish, Lana Condor, Lady Gaga, Kerry Washington, Julianne Moore, Charlize Theron, Jake Gyllenhaal, HoYeon Jung, Gigi Hadid and Ariana DeBose.

Our Global Makeup graduates have amassed endless credits, on TV series and feature films including Fargo, Firefly Lane, Riverdale, Snowpiercer, See, A Million Little Things, Peacemaker, Carnival Row, Shogun, Tin Star, Heartland, To All the Boys: Always and Forever, The Adam Project, Ghostbusters: Afterlife, Deadpool 1 and 2, Breaking Bad, Yellowjackets, Always Be My Maybe, The Misfits, Skyscraper, 6 Underground, War Machine, Furious 7, Star Trek Beyond, Batman v Superman: Dawn of Justice; War of the Planet of the Apes, Spiderman: Far from Home, Jason Bourne, Mission Impossible - Ghost Protocol, Mission Impossible - Dead Reckoning - Part One and so many more...

4. A BOUTIQUE COLLEGE EXPERIENCE

Located in Vancouver, British Columbia, Canada, the Blanche Macdonald Centre has 3 campuses, 1 Salon, Q + A, and a beauty boutique, CurliQue Beauty.

The Makeup programs are primarily held at the City Square campus across from Vancouver City Hall with specific Makeup classes, special events and graduations are held at the downtown Atelier campus.

While the College averages an enrollment of about 1300 students per year, the size of each Makeup class remains small and intimate, averaging about 18 to 20 students per class.



BLANCHE MACDONALD CENTRE CITY SQUARE CAMPUS



BLANCHE MACDONALD CENTRE ATELIER CAMPUS

5. PROVEN LEGACY - A 360 DEGREE EDUCATION

Established in 1960, the Blanche Macdonald Centre has been teaching and advancing education for over 60 years.

Our industry forward program and our focus on professionalism provide unparalleled training for the Makeup industry.

The Centre holds a designation certificate issued by the Private Training Institutions Branch (PTIB) for the BC Ministry of Advanced Education.

We also hold an Education Quality Assurance (EQA) designation and are a Designated Learning Institution with Citizenship & Immigration Canada (CIC).

Our College has successfully graduated tens of thousands of students and it has been such a privilege to have launched their careers into a multitude of industries from Hair, Barbering, Makeup, Esthetics, Fashion Design, Fashion Marketing, Social Media, Television and Film.

6. DIVERSITY AND INCLUSIVITY

The Blanche Macdonald Centre has provided a place for exemplary education, for empowerment, for self-discovery and personal achievement.

We have always rooted ourselves in the shared values of love, compassion and inclusion.

Our walls are home to a diverse community of lifelong learners engaged in the transformative and at times difficult work of self-growth.

Through this work we seek to amplify new and unheard voices. To tell unique stories. To educate ourselves and to uplift others.

Our history, our culture, our community inspire us to do better, to be better.

7. INDIGENOUS SCHOLARSHIPS

The College will be announcing its annual Indigenous Scholarships this upcoming September 30, 2022 on Truth and Reconciliation Day.

These scholarships are in commemoration of our founder Blanche Brillon Macdonald who was of Métis heritage and a lifelong advocate of Indigenous peoples' rights. We hope that these scholarships will provide a legacy of support to future generations of Indigenous youth.

8. BLACK CANADIAN SCHOLARSHIPS

As part of the College's commitment to uplift, amplify and celebrate Black Lives, and fight against Racism and Discrimination in all forms, the Blanche Macdonald Centre has created a \$1,000,000 Scholarship Program for Black Canadians, with \$200,000 in scholarships awarded over a span of five years. Scholarships cover full tuition, professional kits and books for any of the College's Full-time programs. Scholarship applications open annually on the anniversary of Martin Luther King's "I Have a Dream Speech" on August 28th.

9. TUITION GRANTS

The College awards Tuition scholarships and Tuition grants for specific start dates and programs throughout the year.

These scholarships and grants provide financial support to those students in financial need.

Please connect with an Admissions Director for further information.

10. GLOBAL REPUTATION, GLOBAL NETWORK

At Blanche Macdonald, you will receive an unparalleled world-class education taught by our faculty of industry experts.

We will guide you, mentor you and train you as you learn every aspect of the makeup industry and cultivate your skills and creative talent.

You will develop a solid and comprehensive base of skills, knowledge, experience and confidence upon which to build your professional future.

Our industry-forward program and our focus on professionalism provide unparalleled training for the real world.

Our collaborative approach to education, paired with our progressive, cutting-edge curriculum, and continual mentorship prepares you for a seamless transition from classroom to industry. The skills and knowledge you gain, the creativity and talent you develop and the relationships you build are invaluable.

This is your round-the-world ticket and your all-access pass to opportunities that cross a vast spectrum of careers and continents.

There is a reason why we call our program Global. This is a world-class education that has no bounds, that knows no boundaries and is without borders.

As a Blanche Macdonald graduate, your opportunities are limitless.

CAREERS & INDUSTRY

CAREER DEPARTMENT

The Makeup Universe offers infinite pathways to satisfying and enriching careers. Whether your passion lies in fashion or bridal makeup, TV and Film, social media, retail, entrepreneurship, education, or all of the above, you will have worlds of opportunity awaiting you once you graduate. Our full time Career Services Team will guide you on your path and help you manifest your passion into a fulfilling creative career.

We know that taking that first leap from school to industry can be daunting. That's why we are here for you on every step of your journey. Our Career Directors will connect you with amazing volunteer, retail internship and employment opportunities. They have established powerful links to all areas of the makeup industry, and it is their mission to assist you in finding your perfect career fit. They will be at your side to cheer you on, encourage you, advise you and help you put your best self forward.

As a Blanche Macdonald Graduate you'll benefit from our unparalleled industry experience, our connections, and our commitment to your success.

CAREER OPPORTUNITIES FILM & TELEVISION: FEASTS OF FANTASY

Also known as Hollywood North, Vancouver is the third largest production centre in North America, generating over 3 billion dollars in revenue in British Columbia.

Our Makeup Program Director Todd McIntosh is an Emmy-Award Winning visionary, and our expert Faculty of Emmy, Leo and Canadian Screen Award winners have a monumental list of major Film and TV productions under their collective belt.

Whether it's a big IATSE or ACFC union production or an indie film, there's never a dull moment on set. Makeup famous faces and bring characters to life as a Makeup Artist for Film and Television, moving from day makeup to character aging, from historical makeup to fantasy. Create makeup magic as a Special Effects Makeup Artist, using cutting edge techniques and products to spin tales of fantasy and drama. Or focus on the art of Prosthetics, casting specialized moulds and building appliances to design unique 3D creatures as a Prosthetics Lab Technician.

FASHION: GLOSS & GLAMOUR

The flash of the camera. The rush of the runway. The striking lines and cultivated glamour of the editorial. This is the thrilling and dynamic world of Fashion Makeup. Our faculty and grads have created some iconic makeup looks for global fashion events and the pages of top

magazines, working with some of the world's most influential and legendary designers, artists, photographers and brands.

BRIDAL: RADIANCE & CELEBRATION

Breathtaking beauty, grace, glamour, elegance: here comes the Bridal Makeup. The precious and personalized service of wedding makeup is the cosmetic icing on any nuptial cake.

Our instructors and grads have become Bridal Makeup stars of the local wedding industry, winning awards and building successful, lucrative businesses.

RETAIL LEADERSHIP & ENTREPRENEURSHIP

Many successful Makeup Artists begin their professional journey in the opportunity-laden world of Retail. Connect with customers, curate product and demonstrate your technique as a Retail Beauty Specialist, Retail Manager or Freelance Demo Artist. Start off your career at a major retailer or cosmetic counter, and advance to Account Executive, Manager, District Manager, Area Supervisor, and even Regional and National Director. Or focus in on one brand, sharing that story and vision as a Trainer or Pro Educator. You'll train fellow Makeup Artists locally or on an international platform, educating about a specific brand's products, performing demos and giving presentations on seasonal trends and looks.

SOCIAL MEDIA: Shout Out, Shake Up and Share

Use your voice to speak up about the makeup matters you care about most. Promote your passion, build a brand and influence the makeup

world on your preferred platform as a Social Media Professional. Inspire and inform with makeup tutorials, product reviews and beauty news as a Beauty Blogger or Vlogger, or join an established company or brand as a Social Media Influencer or Content Creator, combining your makeup expertise with a keen sense of trends and an ability to engage an audience.

Then after the SOCIAL MEDIA paragraph above, can we create bullet points with the following:

- IATSE or ACFC union Makeup Artist for TV and Film
- Makeup Artist for Theatre and Stage
- Fashion Makeup Artist for Fashion Shows and Runway
- Fashion Makeup Artist for Fashion Editorials, E-Commerce Shoots and Lifestyle
- Fashion Makeup Artist for Red Carpet and Special Events
- Bridal Makeup Artist
- Airbrush Makeup Artist
- Prosthetics Makeup Artist for Prosthetics Labs
- Cosmetic Retailing Manager
- Retail Leader, District, National or International
- Beauty Brand Educator/Trainer
- Makeup Instructor
- Makeup Brand Creator and Entrepreneur
- Social Media Content Creator and Influencer

DOMESTIC STUDENTS

(Canadian, Landed Immigrants and Permanent Residents of Canada)

ADMISSIONS INFORMATION, REQUIREMENTS & PROCEDURES

Admissions Information

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college Director to thoroughly discuss and review your career options, and to allow us to help you with the admissions process and financial aid options.

Admission Requirements

- Applicants must be a high school graduate or 19 years of age or older at the start of the student’s program of study.
- Proof of English skills is required for ELS applicants: Blanche Macdonald Centre English Assessment 21+/30, IELTS 5.5+, TOEFL iBT 55+.
- If English is your primary language or you have completed a minimum of 2 years of English study, you are not required to submit proof of your English proficiency.

Acceptance

Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued.

Important

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

ADDITIONAL INFORMATION

Tuition Grants

To assist students, the College extends tuition grants to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

College Financial Aid Advisors

It is the responsibility of the student to arrange student loan funding. Students who have already enrolled may arrange an appointment with a Financial Aid Advisor at Blanche Macdonald Centre. These Financial Aid Advisors can help you with your Student Loan applications and help you with each step of the application process. These individuals are incredibly patient and kind.

College Student Loans

Domestic students (Canadian Citizens, Landed Immigrants and Permanent Residents of Canada) may be eligible for Student Loan funding. There are two parts to Student Loan funding (i) Provincial and (ii) Federal. Our College Student Loan Coordinators are here to assist students who wish to apply for Student Loans. The Provincial part of Students Loans for BC are always interest free. The Federal part of Student Loans are interest free until March 31, 2023.

Financing Options

Bank Loans or Student Line of Credit Private bank Student loans and Student Lines of credit are available through the Bank of Montreal, TD Canada Trust, Royal Bank, and other financial institutions. Please check with your bank.

Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: blanchemacdonald.com/student-resources/housing

Continuing Your Studies with Us

You are eligible to transfer earned credits from the International Makeup Studio Diploma program to our Global Makeup Artistry Diploma program. You will be able to learn Makeup Artistry for TV & Film, special effects and digital makeup, and continue to expand your knowledge and technical ability. It's the perfect way to continue on your professional path. Many students choose to upgrade their studies this way.

ALL STUDENTS AT BLANCHE MACDONALD MUST HAVE BC MEDICAL COVERAGE OR HEALTH INSURANCE.

The BC Medical Services Plan (MSP) is the basic form of medical insurance. MSP hospitalization and most physicians' services and referrals. It does not cover prescription medication, eyeglasses, and dental care. If you do not have insurance, it will be your responsibility to pay the entire cost of all medical attention you receive.

The MSP is available to all BC Residents at no cost. It is also available to out of province or international students that have a valid Study Permit issued for six or more months. New residents who are applying for MSP will be subject to a 90 day waiting period.

If you are not already a BC resident, or if you are not already covered by MSP, it is strongly recommended to apply as soon as you arrive in Vancouver.

PROGRAM REGISTRATION STEPS

STEP ONE Submit an Online Application.

There is no fee to submit an application.

STEP TWO Once an Admissions Director has received your online application, they will contact you to arrange an interview.

This interview can be conducted in person, by phone or online. During the interview, the Admissions Director will have the opportunity to get to know you and for you to get to know us. We will address your questions and concerns, assess your aptitude for the program, your English proficiency, provide program, industry, and tuition information.

STEP THREE Once you are accepted into the program, the following will be required to complete your registration:

1. Identification – copy of passport or other official Canadian identification
2. Non-refundable program registration fee payment and tuition deposit payment are required to secure your spot in the program start date. Please refer to the Tuition Payment Plan options and choose one that works best for you.

STEP FOUR Upon receiving your payments, these are the following steps:

1. An Enrolment Agreement will be forwarded to you for your signature.
2. A formal Letter of Acceptance will be issued.

STEP FIVE An Orientation email will be sent to you before you start.

Welcome to Blanche Macdonald!



DOMESTIC STUDENTS TUITION

(Canadian, Landed Immigrants and Permanent Residents of Canada)

GLOBAL MAKEUP DIPLOMA PROGRAM

Program tuition for Domestic Students 2022 and onwards

Tuition schedules and kit costs are in effect as of January 1, 2022 and apply to Canadian citizens and permanent residents of Canada. Tuition grants may be available for specific start dates. Please speak with an Admissions Director for further information.

Global Makeup Diploma Program | 920 hours | 1 year

Once you have been accepted into the Global Makeup Diploma Program, a non-refundable registration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Registration fee: \$250 (non-refundable, exclusive of tuition) | Paid on day of enrollment

Please select from one of the payment plans:

- 1. \$15,800 \$15,800 | Paid on day of enrollment
- 2. \$16,800 \$8,400 | Paid on day of enrollment
 \$8,400 | Paid on first day of class
- 3. \$17,800 \$800 | Paid on day of enrollment
 \$11,000 | Paid on first day of class
 \$6,000 | Paid 90 days (3 months) after the first day of class

- 4. \$17,900 \$800 | Paid on day of enrollment
 \$7,900 | Paid on first day of class
 \$1,150 | Paid per month for 8 months after the first day of class

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

Professional makeup kits for the Global Makeup Diploma Program

Blanche Macdonald Centre has created a comprehensive set of professional makeup kits for the Global Makeup Diploma Program. The contents of the kits are continually upgraded, refined, and expanded through extensive ongoing negotiations with many makeup lines. The Professional Global Makeup Diploma Program Kits are a separate and additional charge from the program tuition. Blanche Macdonald Centre reserves the right to change the kit's cost, contents, and the suppliers of its contents as necessary.

\$3,950 + GST/PST = \$4,424 | Payment is due on the first day of class

INTERNATIONAL STUDENTS

ADMISSIONS INFORMATION, REQUIREMENTS & PROCEDURES

Admissions Information

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college Director to thoroughly discuss and review your career options, and to allow us to help you with the admissions process. For international students who are working with the help of an Agent, then the Agent may contact the College on your behalf.

Admission Requirements

Applicants must be a high school graduate or 19 years of age or older at the start of the student's program of study.

- Proof of English skills is required for ESL applicants: Blanche Macdonald Centre English Assessment 21+/30, IELTS 5.5+, TOEFL iBT 55+.
- If English is your primary language or you have completed a minimum of 2 years of English study, you are not required to submit proof of your English proficiency.

Acceptance

Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued. It is the sole responsibility of the student to arrange for any necessary student visas or extensions.

Important

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

ADDITIONAL INFORMATION

Tuition Grants

To assist students, the College extends tuition grants to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

Work/Study Co-op Programs

- For international students who are interested in our International Work / Study Programs, there are Co-op Programs available.
- This is available to those students registered in the one year Global Makeup Diploma Program.
- Co-op programs, students are placed in Makeup related Retail environments.

If you choose to expand on your studies by adding on a one year Canadian Work Experience, this will provide you with the opportunity to spend two years in Canada. Our Co-op program allows you to work up to 40 hours a week and gain valuable industry experience.

Study Permits

International students attending the Global Makeup Diploma program are required to hold a valid Study permit for their one year course of study.

There are many benefits to having a Study Permit. Study Permit holders are eligible to work off-campus for up to 20 hours per week during their studies.

This is an opportunity to gain valuable work experience in the Canadian makeup industry.

As a Study Permit holder you have the option to take our Co-op Work Experience Program.

The Blanche Macdonald Centre programs do not qualify for Post Graduate Work Visas.

Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: blanchemacdonald.com/student-resources/housing

Continuing Your Studies with Us

For those students who have graduated from our Freelance Makeup or International Makeup Studio programs, you are eligible to transfer credits from these programs to the Global Makeup Diploma program. You will be able to register for the balance of the Makeup Artistry for TV & Film, special effects and digital makeup, and continue to expand your knowledge and technical ability. It's the perfect way to continue on your professional path.

ALL STUDENTS AT BLANCHE MACDONALD MUST HAVE BC MEDICAL COVERAGE OR HEALTH INSURANCE.

The BC Medical Services Plan (MSP) is the basic form of medical insurance. MSP hospitalization and most physicians' services and referrals. It does not cover prescription medication, eyeglasses, and dental care. We strongly recommend applying for the Medical Services Plan (MSP) as soon as you arrive in Vancouver. If you do not have insurance, it will be your responsibility to pay the entire cost of all medical attention you receive.

The MSP is available to all BC Residents at no cost. It is also available to out of province or international students that have a valid Study Permit issued for six or more months. New residents who are applying for MSP will be subject to a 90 day waiting period.

If you are not already a BC resident, or if you are not already covered by MSP, it is strongly recommended to apply as soon as you arrive in Vancouver.

PROGRAM REGISTRATION STEPS

STEP ONE Submit an Online Application.

There is no fee to submit an application.

STEP TWO Once an Admissions Director has received your online application, they will contact you to arrange an interview.

This interview can be conducted in person, by phone or online. During the interview, the Admissions Director will have the opportunity to get to know you and for you to get to know us. We will address your questions and concerns, assess your aptitude for the program, your English proficiency, provide program, industry, and tuition information.

STEP THREE Once you are accepted into the program, the following will be required to complete your registration:

1. Identification – copy of passport or other official Canadian identification
2. Non-refundable program registration fee payment and tuition deposit payment are required to secure your spot in the program start date. Please refer to the Tuition Payment Plan options and choose one that works best for you.

STEP FOUR Upon receiving your payments, these are the following steps:

1. An Enrolment Agreement will be forwarded to you for your signature.
2. A formal Letter of Acceptance will be issued
3. It is the sole responsibility of the student to arrange any necessary study permit, visa, and extensions before starting their program.

STEP FIVE An Orientation email will be sent to you before you start.

Welcome to Blanche Macdonald!

INTERNATIONAL STUDENTS TUITION

GLOBAL MAKEUP DIPLOMA PROGRAM

Program tuition for International Students 2022 and onwards

Tuition schedules and kit costs are in effect as of January 1, 2022 and apply to international students who are not Canadian citizens or permanent residents of Canada. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

Global Makeup Diploma Program | 920 hours | 1 year

Once you have been accepted into the Global Makeup Diploma Program, a non-refundable registration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Registration fee: \$900 (non-refundable, exclusive of tuition) | Paid on day of enrollment

Please select from one of the payment plans:

- 1. \$24,000 \$24,000 | Paid on day of enrollment
- 2. \$25,500 \$13,000 | Paid on day of enrollment
 \$12,500 | Paid on first day of class
- 3. \$26,000 \$8,000 | Paid on day of enrollment
 \$11,500 | Paid on first day of class
 \$6,500 | Paid 90 days (3 months) after the first day of class
- 4. \$27,000 \$7,000 | Paid on day of enrollment
 \$11,500 | Paid on first day of class
 \$1,062.50 | Paid per month for 8 months after the first day of class

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

Professional makeup kits for the Global Makeup Diploma Program

Blanche Macdonald Centre has created a comprehensive set of professional makeup kits for the Global Makeup Diploma Program. The contents of the kits are continually upgraded, refined, and expanded through extensive ongoing negotiations with many makeup lines. The Professional Global Makeup Diploma Program Kits are a separate and additional charge from the program tuition. Each kit must be purchased before the first day of class it is needed for. Blanche Macdonald Centre reserves the right to change the kit's cost, contents, and the suppliers of its contents as necessary.

\$3,950 + GST/PST = \$4,424 | Payment is due on the first day of class

Note: Blanche Macdonald Centre reserves the right to change course curriculum, content, program outlines, schedules, supplies, kit contents and kits, instructors, tuition and facilities without notice. Blanche Macdonald Centre is a wholly owned division of Pacifique Riche Enterprises Ltd.

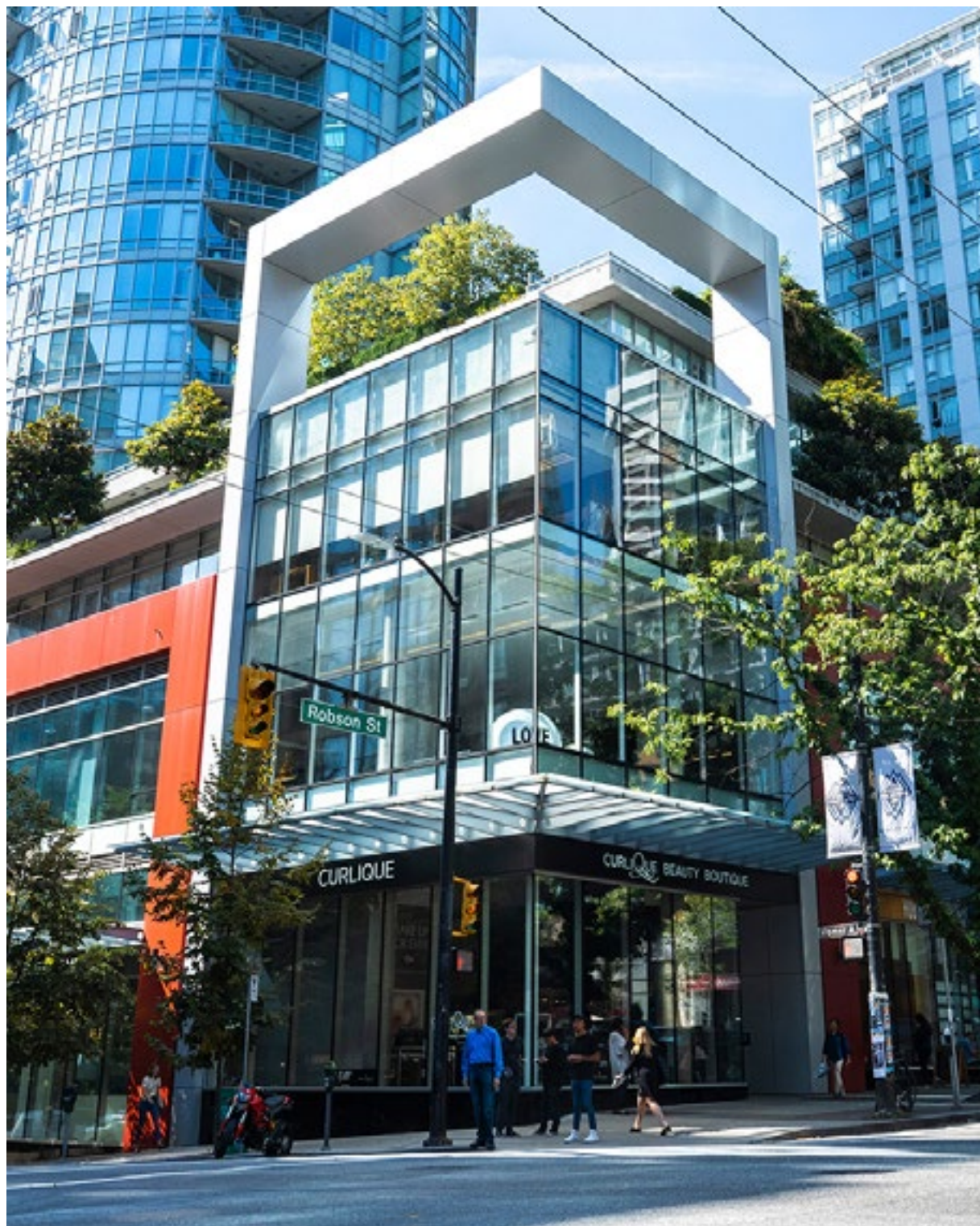


CITY SQUARE CAMPUS
Makeup Artistry, Esthetics, Nail Studio



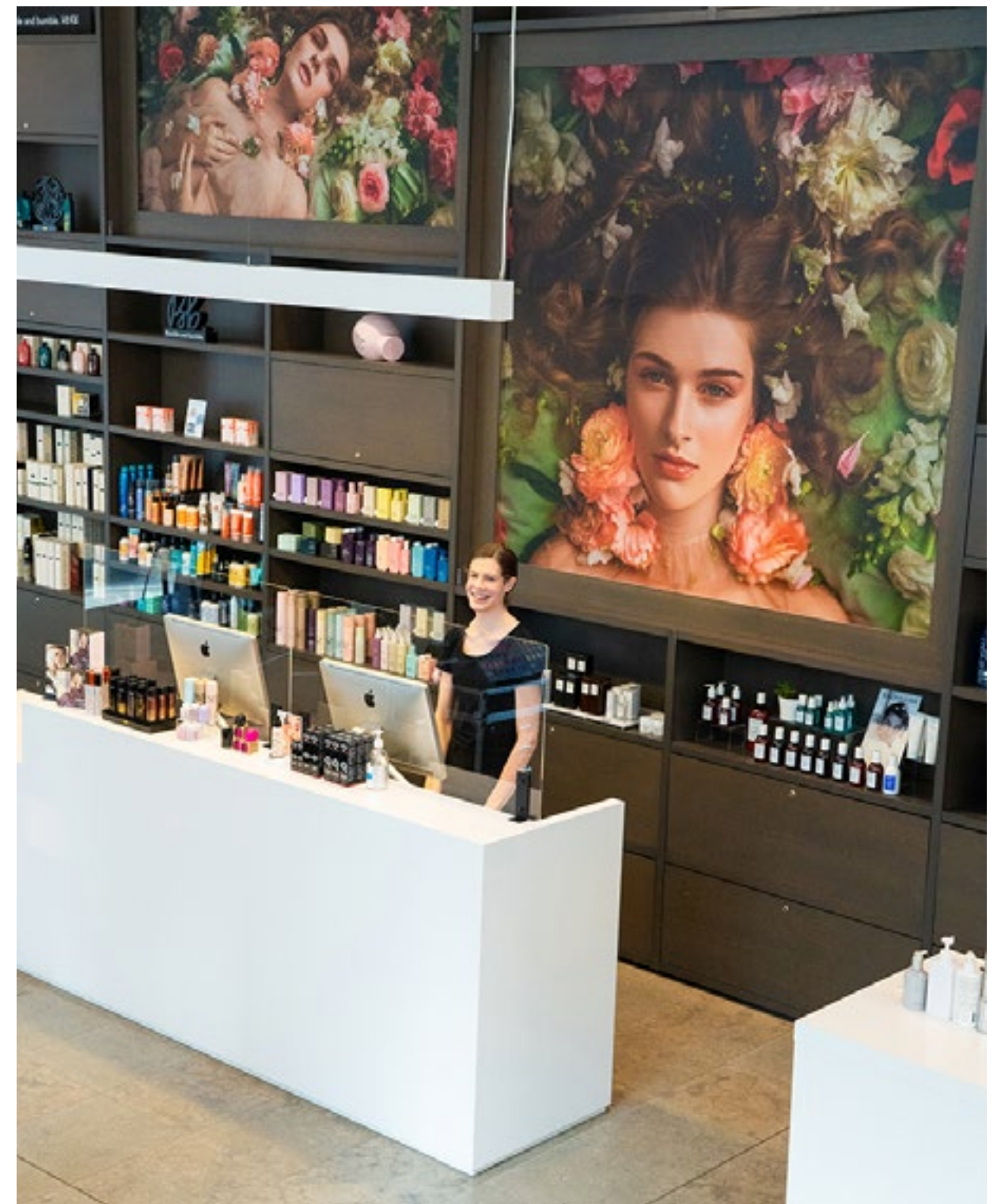


ROBSON CAMPUS
Hair, Barbering, Fashion Marketing, Fashion Design



ATELIER CAMPUS AND Q+A SALON
Makeup, Hair, Barbering, Fashion and special Events





ATELIER CAMPUS AND CURLIQUE BEAUTY BOUTIQUE



CURLIQUE BEAUTY BOUTIQUE

CurliQue Beauty is the Blanche Macdonald Pro store. It is an extension of our creative classroom, where education, retail and entertainment converge. It is your space to play, discover, ask questions and gain real world experience as you are mentored and coached by our caring staff. It is your playground to experiment with our curated collection of products and develop your brand knowledge. And it is your venue to make connections with fellow students and industry professionals.

Our amazing team of CurliQue Pro Artists are committed to creating a safe and welcoming environment for learning and knowledge sharing. Each one of our team members is a Blanche Macdonald graduate, so they have a vested interest in supporting and mentoring students. Our team will guide you through the world of cosmetic retailing, helping you understand the expectations of the retail workspace, practicing interview skills and giving you real world feedback.

At our regular CurliQue events, featuring live demos, seminars and vendor product training, you'll learn the stories behind the brands. You'll meet creators and experts who will speak of their journey and give you rare, exclusive intel on their products. CurliQue's shelves are stocked with a mix of luxury products, industry favourites and cult brands, each lovingly handpicked for their excellence, reputation, and the power of their backstory.

CurliQue also houses a boutique within a boutique - MAKE UP FOR EVER Pro Store in Western Canada.

At the end of the day, it's not about products — it's about people. It's about you, and your journey.

- MAKE UP FOR EVER PRO STORE
- Pro Artist Professional Discount
- Blanche Macdonald Student Discount
- VIP Events
- Product Knowledge training
- Retail Internships
- Pro brands for TV and Film: Cinema Secrets, Kryolan, Premiere Products, RCMA, Musst
- Fashion Makeup brands: MAKE UP FOR EVER, Kevyn Aucoin, Danessa Myricks, Crown Brushes, Cozzette, Lime Crime, Sappho New Paradigm
- Skincare: Dermalogica, The Ordinary, Graydon, Embryolisse
- Haircare: Oribe, Kevin Murphy, Sachajuan

Note: CurliQue brands are subject to change without notice

BLANCHE MACDONALD CENTRE

- Global Makeup Diploma Program
- Global Makeup Co-Op Diploma Program

IMPORTANT

ESTABLISHED IN 1960, THE BLANCHE MACDONALD CENTRE IS COMMITTED TO CONTINUALLY INNOVATE AND EVOLVE.

AS SUCH, THE COLLEGE RESERVES THE RIGHT TO UPDATE AND CHANGE CURRICULUM, COURSE OFFERINGS, KIT CONTENTS, SUPPLIES, FACILITIES, FACULTY, AND TUITION FEES WITHOUT NOTICE.

The Blanche Macdonald Centre holds a designation certificate issued by the Private Training Institutions Branch (PTIB) of British Columbia, holds an Education Quality Assurance (EQA) designation and is a designated learning institution with Citizenship & Immigration Canada (CIC).

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

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CITY SQUARE CAMPUS



ROBSON CAMPUS



ATELIER CAMPUS



CURLIQUE BEAUTY BOUTIQUE



Q+A SALON



blanche macdonald centre

Established 1960 | Schools • Store • Salon

City Square—Uptown Campus

100 – 555 W.12th Ave,
Vancouver, Canada
T. 604.685.0347

Robson Street—Downtown Campus

460 Robson Street,
Vancouver, Canada
T. 604.685.0337

Atelier—Midtown Campus

CurliQue Beauty Boutique | Q+A Hair Salon
201 – 410 Robson Street,
Vancouver, Canada
T. 604.685.5560

Connecting

Please contact an Admissions Director
for registration details.

website: www.blanchemacdonald.com

email: info@blanchemacdonald.com

instagram: @blancheworld

facebook: facebook.com/blanchemacdonaldcentre

tiktok: @blancheworld