



# blanche

blanche macdonald centre

*Freelance Makeup Artistry  
Diploma Program*



## OUR STORY

### 1960 TO 1988

Blanche Brillon Macdonald established the Blanche Macdonald Modelling School and Blanche Macdonald Modelling Agency in 1960. She was of Métis heritage and was a life-long champion of Indigenous peoples' rights.

Early in her career, she became a professional model and began teaching modelling and self appreciation. Her focus on self appreciation was not about appearance but about confidence. In her later years, Blanche became a board member of the Aboriginal Friendship Centre and co-founder of the Professional Native Women's Association.

Blanche was a pioneer, an advocate and a powerful role model to many. She passed away in 1985.

In 1988, Blanche's family made the decision to pass the company to the next generation of leaders.



### 1988 TO CURRENT

The school was renamed the Blanche Macdonald Centre, moving into professional Diploma programs for the Applied Arts, Business and Entrepreneurship.

Our collective multicultural leadership is founded on the principles of diversity and inclusivity. We celebrate our differences and we are bonded by our core values, connecting and creating a community that provides access to education and artistry.

Walk through our doors and you will receive a world-class education that has no bounds, and knows no boundaries. It is our hope and belief that you will discover friends and mentors within our walls and that these rich connections will endure a lifetime.

We have seen our graduates succeed in every way, big and small. Whether it's achieving the ultimate career recognition with winning an Emmy for Outstanding Makeup, seeing their Fashion Design collection debut at Paris Fashion Week, opening their own successful businesses or taking that first step into a classroom, finding their voice and personal authority, or taking a leap of faith in trusting in themselves and learning to trust in others.

It is an honour and a privilege to be a part of their journey and perhaps, a part of yours.



Time  
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## FREELANCE MAKEUP ARTISTRY

### Flex your makeup future.

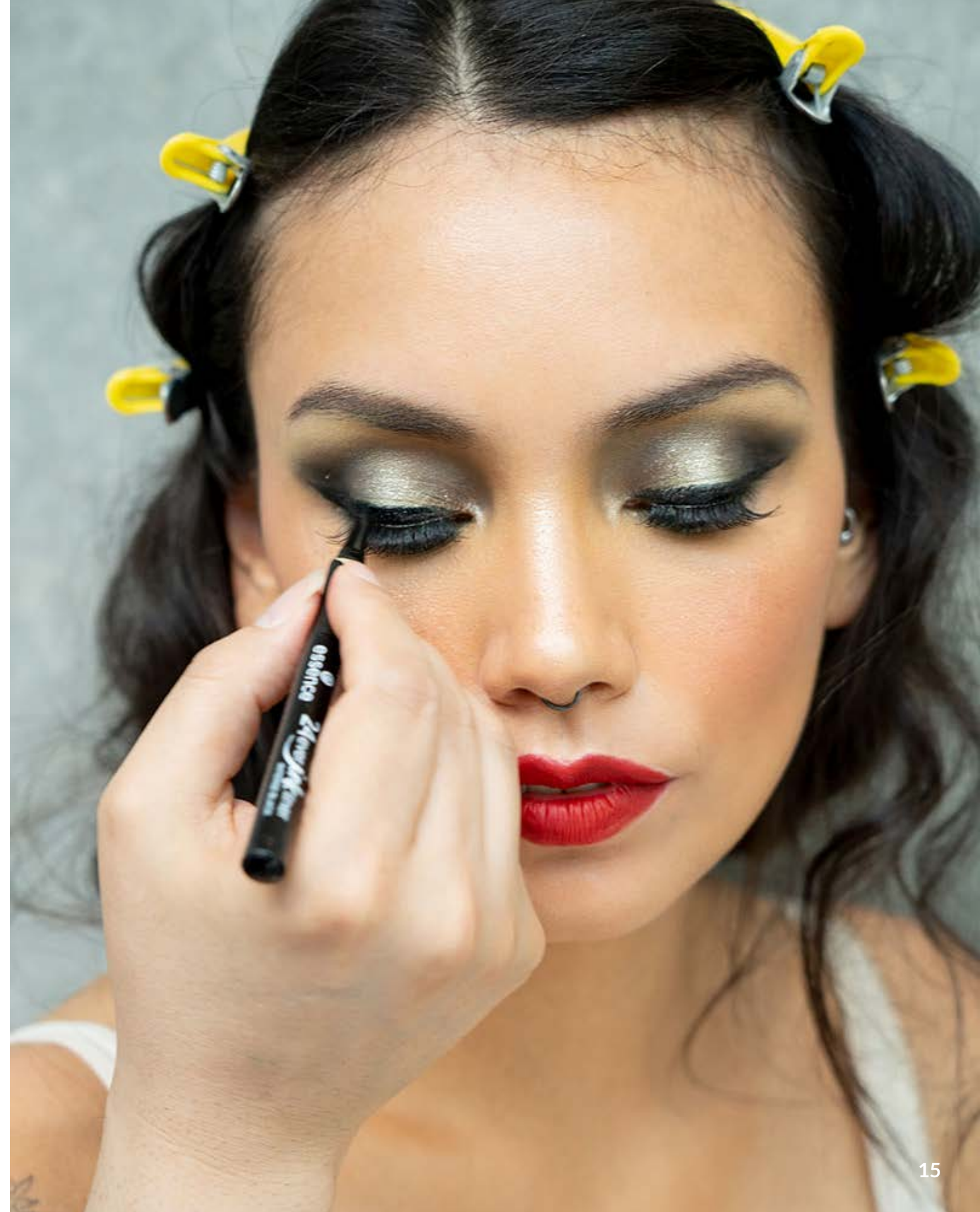
Make makeup your life and freelance your lifestyle with our Freelance Makeup Artistry Program. Gain the tools and techniques to build a flexible creative career on your own terms. Train with award-winning industry experts at a globally renowned college. Join the ranks of our prestigious alumni who are shaping the makeup world.

Within our walls you'll find a caring community that values creativity and nurtures confidence. You'll meet industry insiders and expert professionals who will guide you, mentor you and set you up for success. Whether your focus will be fashion, beauty, or bridal, our program can lead to unlimited possibilities in the local, national and international industry.

This is how makeup futures are born. This is where passions become careers. If you're serious about stepping into the makeup business, our Freelance Makeup Artistry Program will open the door.

Our Freelance Makeup Artistry Program has a proven history of turning students into full-time Pro Makeup Artists. Under the mentorship of our award-winning faculty, you will develop extensive makeup knowledge and technical ability alongside the outstanding communication and self-marketing skills needed for a successful career.

MAKEUP BY JAYLENE MCRAE | BLANCHE BLANCHE MACDONALD GLOBAL MAKEUP GRADUATE AND Q-TALENT LEADER EMERITUS - CURLIQUE BEAUTY



At the helm of our Program is Emmy-Award Winning visionary Todd McIntosh, Makeup Director and creator of our innovative curriculum. He leads an incredible team of instructors who bring their industry knowledge directly into our classrooms. Their work has appeared in major publications and on runways around the world. It's their insider expertise that provides an unparalleled education for every aspect of the Fashion and Bridal Makeup industries.

Moving beyond theory, you'll gain countless hours of practical experience. We'll immerse you in real-life makeup environments, from behind-the-scenes retail and fashion shows to live demos and advanced training with international experts. You'll take part in a series of professional photo shoots, capturing your work in an industry-standard portfolio.

Watch as your classroom extends beyond the walls, and your education encompasses the wider makeup community. Attend guest lectures and masterclasses with Academy Award winners and Celebrity Makeup Artists. Rub shoulders with the makeup elite and form a network of professional relationships. Benefit from the lifetime support of our dedicated Careers Department and seize industry opportunities — all before you graduate.

Any successful Makeup Artist knows that professionalism and communication are just as important as your technical and artistic abilities. That's why we dedicate so much time to helping you develop confidence, maximize your professional potential and hone your communication skills. We do more than teach you how to perform great makeup. We prepare you to become an industry professional. Move in the direction of what you love.



# 4

## PROGRAM SCHEDULES, STRUCTURE AND DELIVERY

### 1 PROGRAM CREDENTIALS

The Freelance Makeup Diploma Program at the Blanche Macdonald Centre fully prepares you for the Makeup Industry and your role as a Freelance Makeup Artist.

### 2 PROGRAM SCHEDULES

292 Hours, 6-9 Month Diploma Program

### 3 PROGRAM SCHEDULE OPTIONS

**PLEASE CHOOSE ONE:**

Sundays 10 am to 6 pm and Tuesdays 6 pm to 10 pm, six months

Saturdays only 9:30 am to 5 pm, approximately nine months

Sundays only 10 am to 6 pm, approximately nine months

**Please consult with an Admissions Director for further details.**

*Canada Student Loans are available for the Freelance program, for those who qualify.*

### 4 PROGRAM DELIVERY

Each level of the program includes both theoretical and practical study with a stronger emphasis on the practical. Written and practical exams are held at the end of each section. You will receive a transcript at the completion of each section. All levels of the program must be completed in order to obtain a Diploma.

To help you create a working portfolio, numerous professional photo shoots are scheduled throughout the program. You are also encouraged to take photos with your smartphone to keep a record of your practical work.

*Please note that you must bring your own models when required for practical exercises and exams.*



# 7

## COURSE LEVELS

- LEVEL 1 MAKEUP FUNDAMENTALS - 64 HOURS
  - LEVEL 2 BRIDAL MAKEUP - 44 HOURS
  - LEVEL 3 HAIR FOR BRIDAL & FASHION - 40 HOURS
  - LEVEL 4 MAKEUP FOR FASHION - 68 HOURS
  - LEVEL 5 AIRBRUSHING - 40 HOURS
  - LEVEL 6 SELF MARKETING AND PROMOTION - 12 HOURS
  - LEVEL 7 SELF MARKETING AND SOCIAL MEDIA - 24 HOURS
- TOTAL PROGRAM HOURS = 292 HOURS**

\*This program has been approved by the Registrar of the PTIB.

Note: The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.



# 10

## COURSE HIGHLIGHTS

### 1 **Makeup Photoshoots**

Ongoing Professional Photoshoots throughout the program.

### 2 **Makeup Collaborations and Makeup Competitions**

Makeup students have the opportunity to collaborate with creatives: fashion designers, hair stylists, photographers etc.

Makeup competitions are available for those who choose to participate. These are optional.

### 3 **Social Media Project**

### 4 **Digital Portfolio**

### 5 **Onsite Career Department**

Dedicated onsite Career Department providing ongoing career support for Retail, Bridal, Fashion, Editorial, TV and Film employment.

### 6 **Onsite Career/Job Fairs**

### 7 **Professional Makeup Kit**

Carefully curated Pro Kit. Exclusive brands including MAC, MAKE UP FOR EVER, Danessa Myricks, Cinema Secrets etc. Kit contents are continually updated. The College can make any necessary changes without notice.

### 8 **VIP Special Events**

The school hosts VIP SPECIAL EVENTS each year with Master Makeup Artists.

These VIPs have included Oscar winners, Celebrity Artists and Makeup Social Media Superstars.

### 9 **Onsite Retail Store**

CurliQue Beauty houses MAKE UP FOR EVER'S Western Canada's Pro store, and carries other professional and cult brands including Embryolisse, Cinema Secrets, RCMA, Kryolan, Premiere Products, The Ordinary and Danessa Myricks. Blanche Macdonald Makeup Students receive a Student discount.

### 10 **Pro Artist/Student Discounts**

As a Blanche Macdonald Makeup student you will receive a significant student discount with many professional Makeup brands including MAC, MAKE UP FOR EVER, NARS, NYX, SMASHBOX, CHARLOTTE TILBURY and many more. Pro Artist and Student discounts can range from 20% to 40%.

*Please note: these companies may change their Pro Artist/ Makeup student discount policies at any time.*



## LEVEL 1: MAKEUP FUNDAMENTALS 64 HOURS

All Makeup Artists begin with a good foundation. In this introductory module you will develop a solid base of skills and knowledge to build upon throughout the program. Analyzing bone structure, face shapes and skin type, you will learn about skin structure and skin care, developing techniques to correctly prepare, care for and correct the skin.

Moving to brows and lips, you will analyze eye and lip shapes, learning to correct eyebrow shaping and select appropriate eyebrow makeup and lip colours. Exploring the principles of perspective, composition and light, you will learn about hue, shade, tonality and the colour wheel. We will analyze how colour interacts with texture and light, and explore how all of these elements affect your work.

Under the close mentorship of your instructors, you will perform your first makeup applications on different faces in class. You will learn by doing; gaining techniques for blending, contouring, shading and highlighting through practical applications in classic, natural, glamour, bridal, mature and dramatic styles.

Discover how to select the right foundation, correction, concealer and powder for each unique client and their specific ethnic group, age, skin tone and skin type. Learn how to choose and employ a range of professional tools and product formulations, and step onto the floor in our very own CurliQue Beauty Boutique to develop hands-on product knowledge from industry pros. This base will be a powerful springboard for your passions, ready to launch you into your makeup adventure.



## MODULE HIGHLIGHTS:

- Commercial and professional equipment, tools, materials and products
- Bone structure and face shape analysis
- Skin structure, skin care and makeup subject preparation
- Facial shape correction using contouring, shading and highlighting
- Makeup product selection based on analysis of skin tones and undertones
- Colour theory, tonality and the colour wheel
- Basic makeup application sequence
- Function, selection and application of foundation, correction, concealer and powder for different ethnic groups, ages, skin tones and skin types
- Colour application for day and evening looks
- Eyebrow shape correction and eyebrow makeup selection
- Eye and lip shape analysis and correction
- Lip colour selection
- Application of various products and textures to meet clients' individual needs
- Interactive play and product knowledge development at CurliQue Beauty Boutique
- Basic rules of light and makeup
- Cleaning tools, brushes and equipment for multiple use to industry standard
- Practical application of daytime and evening makeup in a range of styles, including: classic, natural, glamour, dramatic, mature and bridal/wedding

*Note: The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.*





## LEVEL 2: BRIDAL MAKEUP 44 HOURS

This level focuses on makeup design and application in a bridal context. Students will learn how to conduct a bridal makeup consultation that identifies the scope of the project as well as the financial and time parameters. You will create and apply traditional, contemporary, ethnic and avant-garde bridal makeup styles. Learn to work with a hairdresser and photographer as you experience a professional bridal photo shoot and begin compiling your portfolio images.

### MODULE HIGHLIGHTS:

- Conducting an initial consultation and negotiating a contract with the future bride
- Applying traditional, contemporary and avant garde bridal looks
- Creating flawless, sheer and natural makeup applications on multi-ethnic skins
- Appreciating how bridal gowns and accessories influence makeup design
- Following procedures when working with hairdressers and photographers
- Applying a complete bridal makeup for a photoshoot



MAKEUP BY OZ ZANDIYEH | BLANCHE MACDONALD GRADUATE & MAKEUP INSTRUCTOR  
HAIR BY CRYSTAL MORGAN | BLANCHE MACDONALD PRO HAIR INSTRUCTOR

## LEVEL 3: HAIR FOR BRIDAL AND FASHION

### 40 HOURS

**PART 1:** This module covers hair styling in relation to makeup and provides the opportunity to push your creative potential and create the total look. Incorporate basic styling techniques as you sculpt the hair. Braiding, scrunching, teasing and foundation updos are all introduced. Begin to integrate hairstyling trends and current fashion looks into your new designs as you expand your repertoire and market yourself as a professional Makeup Artist for the fashion industry.

#### MODULE HIGHLIGHTS:

- Researching current bridal hair styling trends using videos and magazines
- Simple updos including the French twist, French roll, back bun, Spanish bun, knot tying, side chignon and high bun
- Incorporating twists and knots for contemporary special event styles
- Vintage looks (beehive, victory rolls, pompadour) and fashion looks (faux hawk, bow bun, knots and twists)
- Positioning hair accessories including fresh flowers, ribbons, tiaras and veils
- Understanding the working relationship between the bridal Makeup Artist, photographer and stylist.

**PART 2:** This module covers hair styling in relation to fashion and provides the opportunity to push your creative potential and create the total look. Incorporate basic styling techniques as you sculpt the hair. Braiding, scrunching, teasing and foundation updos are all introduced. Begin to integrate hairstyling trends and current fashion looks into your new designs as you expand your repertoire and portfolio.

#### MODULE HIGHLIGHTS:

- Understanding basic procedures of hair styling
- Identifying and using a variety of hair styling tools and products
- Completing basic styling techniques including roller sets, blow drying, backcombing and finishing
- Completing simple updos including scrunching, teasing, braiding and easy buns
- Recognizing hairstyling trends and current fashion looks.
- Understanding basic procedures of hair styling
- Identifying and using a variety of hair styling tools and products
- Completing basic styling techniques including roller sets, blow drying, backcombing and finishing
- Completing simple updos including scrunching, teasing, braiding and easy buns
- Recognizing hairstyling trends and current fashion looks.







## LEVEL 4: MAKEUP FOR FASHION 68 HOURS

In the dynamic world of makeup for fashion, artists create trends and change the face of the fashion world — literally. In this level we will explore historical, contemporary and futuristic perspectives and their effects on the makeup industry. We will analyze the trend cycle, discovering how makeup is influenced and how trends can be predicted. You will learn to identify makeup eras and decades of the 20th century and examine current makeup fashions and trends. Set your creativity flying as you explore the contrasts between black and white; street and alternative; real and camouflage applications.

Taking matters into your own brushes, you will create a face chart for a runway or fashion show based on the clothing, the type of show and venue, and then realize the looks through practical applications. Working with a creative team — hairstylist, fashion stylist, photographer and model — you will collaborate on an artistic vision. You will learn about the process of designing a makeup look to work with a wardrobe stylist, photographer or designer’s “big picture”. You will discover how to effectively execute a variety of different looks for a model test or actor’s headshot. As you continue to develop as an artist, you will become comfortable working in a variety of different lighting and environmental conditions.

With bolstered confidence and an expanded palette of skills, you will continue to advance your application speed. As you develop an eye for detail and self-critique, you will further define your own makeup voice. Understanding the proper etiquette for working with a production team, client, artists’ agency, art director, and creative team, you will be prepared for the collaborative makeup industry you will be joining.



MAKEUP BY KENDAHL JUNG | BLANCHE BLANCHE MACDONALD MAKEUP GRADUATE

## MODULE HIGHLIGHTS:

- Makeup fashions of specific decades of the 20th century
- Current makeup fashions and trends
- Trend cycles and how to “predict” future trends
- The role of a Makeup Artist in the context of a runway show or print environment
- How to design a makeup look to work with a wardrobe stylist, photographer or designer’s creative vision
- Makeup face charts for a runway or fashion show
- How to execute a makeup from another artist’s face chart
- The collaborative process and etiquette for working with Photographers, Models, Hairstylists, Wardrobe Stylists, Production Teams, Art Directors and other Professionals
- How to execute a variety of different looks for a model test or actor’s headshot
- The impact of lighting on a makeup application
- Working in a variety of different lighting and environmental conditions
- How to minimize the need for post-production work on a makeup application
- Developing a functioning portfolio
- The function of an Artist’s Agency and the process of Artist Representation
- Rate structures in the world of print and runway
- Makeup and wardrobe styling for photo shoots
- Exposure to CurliQue Beauty Boutique products and live demos at CurliQue Beauty Boutique

MAKEUP BY KELSEYANNA FITZPATRICK | BLANCHE BLANCHE MACDONALD MAKEUP GRADUATE  
HAIR BY ERIN KLASSEN | BLANCHE BLANCHE MACDONALD HAIR GRADUATE  
PHOTO BY EVAAN KHERAJ





## LEVEL 5: AIRBRUSHING 40 HOURS

Airbrush artists combine pressurized air and liquid makeup to create works of living art. In this level, the body becomes a canvas for the realization of your own creativity and imagination.

We will review the safety and mechanical considerations of airbrushing, and you will learn how to efficiently clean, assemble and load an airbrush. Working on paper as a primary canvas, you will move to face and body as you experiment with patterns and textures.

We will cover the concepts of masks, shields, templates and friskets and how to create character charts for airbrushing. You will use the airbrush to cover tattoos and skin discolourations. As your techniques are refined, you will perform airbrush application on hair, and create and apply airbrush tattoos.

By the end of the course, you will have the practical airbrushing skills to apply beauty, glamour, fashion, fantasy and body makeup, and be able to tell visual stories through this expressive medium.

## MODULE HIGHLIGHTS:

- The history and mechanics of airbrushing
- Different types of airbrushing equipment
- How to break down, clean and reassemble an airbrush
- How to apply makeup with an airbrush
- Products available for beauty makeup and body makeup
- Concepts of masks, shields, templates and friskets
- Practical skills to apply a complete beauty, glamour, fashion, fantasy and body makeup
- Covering tattoos and discolorations with the airbrush
- Create and apply airbrush tattoos
- Airbrush application on hair
- Designing a character chart for airbrush application
- Time management skills



## LEVEL 6: SELF MARKETING AND PROMOTION 12 HOURS

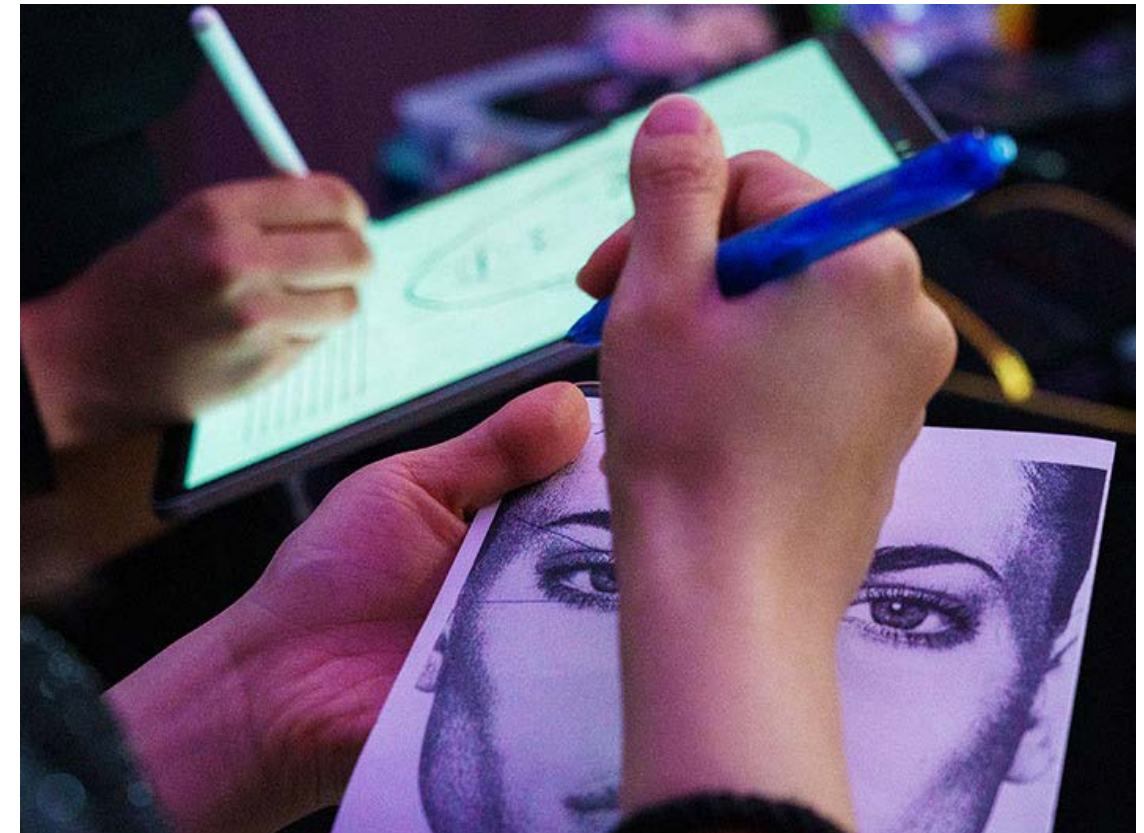
Self-esteem is the single most valuable item in your professional tool kit. In this hands-on career-coaching intensive, you will develop the critical tools and confidence to network, build relationships, and identify and communicate with prospective employers.

We will start by taking an inventory of your skills — artistic, technical, individual and interpersonal — and show you how to combine these ingredients into a recipe for professional success. You will learn how to speak publicly, write a standout cover letter, produce an industry CV and conduct a winning interview.

By the end of the course, you will have a personal marketing strategy that will set you on a steady course to your makeup future — and you will have the skills and confidence to get there.

### MODULE HIGHLIGHTS:

- Overview of the Makeup Industry
- The job search process and the hidden job market
- Dos and Don'ts of a portfolio
- How to take an inventory of individual employment skills, transferable skills and occupational skills
- Tips and techniques for interviews, and practice answering interview questions
- How to perform informational interviews





## LEVEL 7: SELF MARKETING AND SOCIAL MEDIA 24 HOURS

Marketing yourself as a Freelance Makeup Artist with social media is a highly effective way to build your business and your brand. Social media is your online digital portfolio. This course will be an overview of the various social media platforms and identifying which best suits your career objectives and needs. Learn how to develop your own authentic voice and visual identity online.

### MODULE HIGHLIGHTS:

- Defining, designing and delivering your brand
- Overview of various social media platforms including Instagram, Facebook, YouTube etc.
- Review of Content Management Systems (CMS) to keep your platforms current
- Developing engaging content that best connects with your audience
- Use social media to expand your creative community and network and collaborate with other artists
- Broaden your professional network and build your online resume using social networking platforms such as LinkedIn and Google+
- Build your credibility and reputation with five star reviews on Google, Facebook, Yelp etc.
- Always give credit where credit is due: how to properly credit your work and those of others





## GRADUATE HIGHLIGHTS

### **BLANCHE MACDONALD GRADUATE AJ WOODWORTH OPENS THE GLAMOURY STUDIO**

For AJ Woodworth, makeup is a sacred ritual that demands an appropriate space and environment. In The Glamoury, AJ has created a luxury styling salon that honours the sanctity and celebrates the deeply personal ceremony of makeup. Her refreshingly unique space is a one-stop shop where her clients have access to the perfect hair and makeup looks needed before an event or a special night out. Now a pillar of the local makeup scene, The Glamoury has been an official beauty sponsor for many distinguished events, as well as multiple fashion shows at the renowned Fairmont Pacific Rim Vancouver. AJ and her team — which not surprisingly includes more than a few Blanche Macdonald Makeup graduates — have also been featured in publications such as Fashion Canada, The Vancouver Sun and Western Living. The Glamoury also earned the title of Gold Winner in the Westender's 20th Annual "Best of the City Award" a mere few months after their grand opening.

### **INTERNATIONAL MAKEUP ARTIST FARAH HASAN REIGNS AS QUEEN OF SOUTH ASIAN BRIDAL**

Farah Hasan is a leading Makeup Artist in British Columbia with major accolades in the South Asian community both locally and internationally. In her over 14 years experience, she's solidified her status as queen of Bollywood Bridal Glamour. Working extensively between Vancouver, Pakistan, England, Dubai and other popular destinations around the world for bridal assignments, the Blanche



Macdonald graduate-turned-instructor has had her work featured in Institute Magazine, several south Asian magazines, JoyTV and Women in Focus. Having such an illustrious reputation means that Farah is always on the cutting edge of the beauty game. Her worldwide travels to London, Paris, Pakistan and the Middle East keep her on trend and on track as a global beauty influencer and celebrity artist.

Farah was also the Creative Makeup Director for premier bridal publication Celebrations Magazine and a Makeup Educator with Ash Kumar Beauty for the UK, USA and Canada. Needing the perfect place to showcase her stunningly opulent bridal and fashion looks, Farah is also the Fashion and Makeup Director for her own company, Artesia, offering makeup, styling and coordination for Bridal, fashion and editorial work. Farah is also the co-founder of South Asian Fashion Week.

### **DAISY HSIANG BRIDGES THE GAP BETWEEN CANADIAN AND TAIWANESE BEAUTY LOOKS**

Daisy Hsiang was a Taiwanese student taking Industrial Management in university when she realized she'd rather be doing her makeup for class than going to classes. Now, she's embraced her love of makeup, fully immersing herself in the pursuit of her artistry. You'd hardly expect all the hustle that's housed in this Blanche Macdonald graduate, but moving and acclimating to Canadian life in Vancouver from Taipei didn't slow her down in the slightest. In the few short months since graduating she's set up a stunning studio for her clients called Daisycode, been interviewed by Marie Claire Taiwan and M'INT, had her work published in Italian Vogue, landed an overseas agent, and been invited to teach master classes in Taiwan. Transitioning seamlessly from Vancouver's creative sets to her projects in Taiwan, Daisy's makeup is striking, bold and unmistakable.

### **FROM 'I WILL' TO 'I DO': IN-DEMAND ARTIST JAYNA MARIE BEAUTIFIES 200 BRIDES A YEAR**

Bridal Beauty Extraordinaire Jayna Marie jets to every conceivable destination fit for a wedding, such as Shanghai, Mexico, Cuba, Las Vegas and Thailand to name only a few, and has amassed a slew of impressive awards, such as three-time winner of the WeddingWire Bride's Choice Awards, Best Hair and Makeup from Aislewalk, and Wedlux's Best Hair and Makeup Award. She's even been lauded as one of the "top 12 finest Bridal hairstylists in Canada" by Weddingbells Magazine. Jayna is also sought-after in many other makeup settings, including music videos — she once groomed Lady Gaga! — and demonstrations for cosmetic companies such as Estée Lauder, Bobbi Brown, Lancôme and Benefit.

### **BLANCHE MACDONALD GRADUATE STEPHANIE LEWIS BUILDS HER BRAND ON SOCIAL MEDIA**

For brand creator and Insta-sensation Stephanie Lewis — or SLMissGlam as she's better known to her several hundred thousand followers on Instagram — a love for luxury beauty products began with cruelty-free, mink luxe lashes. Stephanie's SLMissGlam brand has now grown to include brushes, brush books, makeup blending sponges, candles, makeup bags and makeup products — all in her signature blush pink. Her successes include a brand collaboration with IPSY that saw over 5 million of her exclusive and hand-designed brushes land in IPSY's Glam bags, and the addition of an SLMissGlam booth at conventions in Toronto, San Francisco and numerous pop-up shops.

IG @slmissglam 305,000 followers

Youtube [www.youtube.com/c/Slmissglam/featured](http://www.youtube.com/c/Slmissglam/featured) 269,000 followers

## **NOBASURA ARTIST PAULA LANZADOR'S WORK GLOWS, STARS IN PUBLICATIONS**

No one does “dewy” like Paula Lanzador. Known for her flawless complexion work and unique use of colour, Paula is our “Indie Queen”.

A member of Blanche Macdonald graduate and instructor Jon Hennessey's creative agency, NOBASURA, Paula's work can be seen in publications such as: Flare Magazine, Montecristo, Client Magazine and Beauty Archive. She's also worked with numerous brands like Aritzia, Herschel, lululemon, as well as musicians including Tegan and Sara and actors such as Lana Condor, Hayley Law of Riverdale fame and Finn Wolfhard, seen on Stranger Things.

## **SOCIAL MEDIA & VLOGGER SUPERSTAR TRINA DUHRA GAINS A GLOBAL FOLLOWING**

Taking her beauty influencer status and makeup know-how to the fabulous and famous world of Youtube, Trina has turned vlogging into her sole career. She's built an impressive and loyal following on YouTube through her Trina Duhra beauty channel and her newer #LifeWithTrina vlogger channel. Pixi, Lancôme, MAKE UP FOR EVER, and L'Oréal Paris are just a few of the brands that this vlogger powerhouse and Blanche Macdonald graduate has collaborated with. Trina's makeup tips and know-how has caught the attention of the larger beauty world and she's very quickly become one of the go-to authorities for all that is hot in the beauty industry. From whirlwind trips to places like New York, LA, and Toronto and other makeup events around the globe, to the best food, fun and makeup Vancouver has to offer, Trina does, sees and swatches it all.

## **JULIE BROWN CREATES BRIDAL BRILLIANCE ACROSS BRITISH COLUMBIA**

Julie Brown is one of BC's most in-demand Bridal Makeup Artists yet somehow, she's also managed to find the time to become an IATSE permittee and a judge for the Fantasy Makeup Competition at the Vancouver Asian Expo. Always gracious and professional, Julie's reputation in the Bridal industry has taken her far, scoring her coveted and esteemed awards such as WeddingWire Bride's Choice and WeddingWire Couples' Choice, on which she's also earned a five star rating. Her elegant and classic bridal looks have garnered recognition on The Knot Wedding Network, Real Weddings and in The Vancouver Sun.

## **BLAIR PETTY CROWNED CANADIAN MAKEUP ARTIST OF THE YEAR**

Represented by the prestigious agency Plutino Group, New York-based Blair Petty has had his work lauded in many prominent publications including Flare, Sharp, Glassbook, Glamour, Toronto Life and Elle Magazine, and captured by well-known photographers such as Mike Lewis, Carlyle Routh and Richard Dubois. He's also found himself painting the faces of celebrities such as Alexander Skarsgård, Jessalyn Gilsig, and Nicholas Hoult. His fashion clients range from Roots and Hudson's Bay to Eileen Fischer, Timex and Kimora Lee Simmons. One of his most notable accomplishments was winning the award and title of “Canadian Makeup Artist of the Year” from lifestyle and beauty brand Proctor and Gamble.

## **CAITLYN DIXON SHINES AS CANADIAN FINALIST IN L'OREAL PARIS' #THEBRUSH CONTEST**

It was an entry into a brand new contest that changed Caitlyn Dixon's life. Caitlyn entered L'Oréal Paris' #TheBrush contest and embarked on the journey of a lifetime when she placed into the contest alongside Makeup Artists from all over the world. She traveled from her little town of Moose Jaw, Saskatchewan to makeup hotspots from Toronto to Cannes. As a Finalist Caitlyn trained with Beauty Industry Big Leagues, walked the red carpets at Cannes Film Festival and painted the faces of mega stars and models like Soo Joo Park. Led by Eva Longoria, Caitlyn finished in the top 3 internationally and held the title of Canadian Finalist. She was also featured as a guest Makeup Artist on Etalk Cannes recreating Karlie Kloss' red carpet look. L'Oréal has kept Caitlyn at the top of their list, including her role as a lead Makeup Artist for the Whistler Film Festival and making her an Official Beauty Team member at Toronto International Film Festival. She's also spoken to over 2000 Shoppers Drug Mart beauticians, sharing the story of her artistry at their National Convention in Toronto. While attending a Masterclass with Sam Fine, her professionalism once again singled her out as she was picked out of 25 people to assist Sam on set with Vanessa Williams. Known for her subtle yet strong looks, Caitlyn's finesse continues to gain attention throughout the beauty world.

## **BODY PAINTING MASTER NATACHA TROTTIER WINS DOUBLE FIRST PLACE AT WORLD EXPO**

Multitalented Natacha Trottier is a two-time 1st place winner at Vancouver's prestigious Art World Expo Body Painting Competition, a 1st place winner at the North American Circus Competition and a Blanche Macdonald instructor. Her stunning work on the short film My Daphne saw her win a Golden Egg Award for her hair and makeup work. Natacha is also an oft-requested Bridal Makeup Artist in the British Columbia area. Her looks are marked by a resounding element of whimsy, with even her most subtle of bridal looks hearkening to a bygone age of glamour and decadence.

## **OZ ZANDIYEH CONQUERS VANCOUVER AND TORONTO FASHION SCENES**

Oz Zandiyeh's vivid and eye-catching looks can be seen 'round the world and in the pages of style publications like Maxim, MonteCristo, Fantastic Man, and the Globe and Mail's Globe Style. Repped by the illustrious LizBell Agency, Oz has done her share of fashion shows, as well as a few seasons of New York Fashion Week. Her fashion clients have included brands such as lululemon and L'Oreal Canada, while her celebrity clients have included the familiar faces of Olivia Cheng and Ed Skrein.

## **DOUBLE WINNER IN CANADIAN WEDDING INDUSTRY AWARDS, SHARON RAI**

Sharon Rai is one of BC's most sought-after and popular Bridal Hair and Makeup Artists, with a double nationwide-win at the renowned Canadian Wedding Industry Awards for Best Overall Hairstylist and Best Overall Makeup Artist. She's the head of Sharon Rai Hair & Makeup Artistry which includes the award winning SR Team specializing in Bridal, Fashion, Editorial and Film Hair & Makeup services, as well as the founder of Victoria's first alliance of esteemed wedding businesses, Women of Weddings (WoW). Her incredible work has been showcased in publications like Wedlux, Lavish Dulhan, Italian Vogue, Wedding Affair, Real Weddings, and For Women First, and prominent wedding websites including Style Me Pretty, Storyboard Wedding, Wedding Loft, Wedlux, and Artfully Wed. She's also brought her makeup magic to CBC, CHEK TV, SportsNet and Shaw TV.

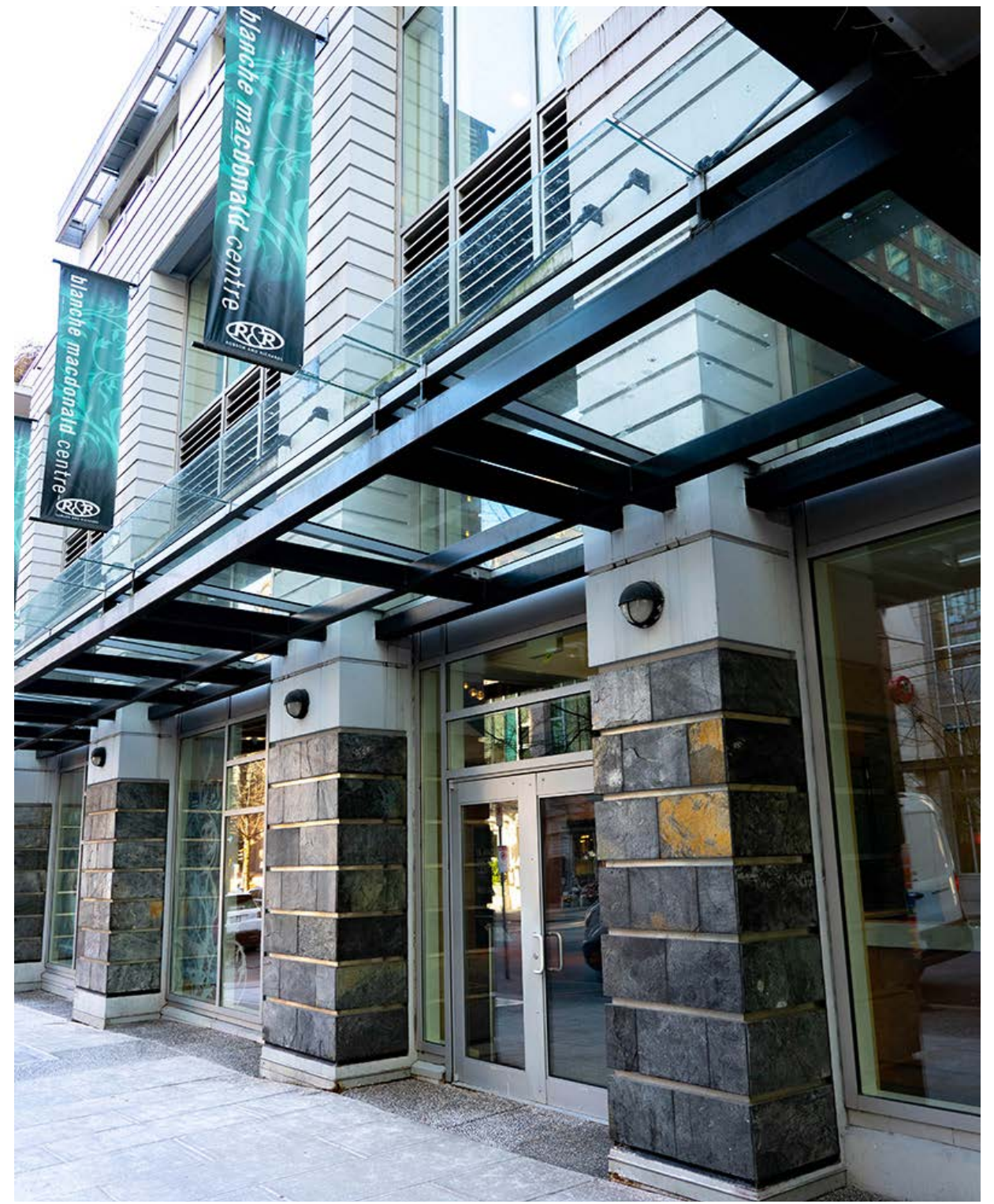


## **BREIANNE ZELLINSKY ADORNS LONDON, PARIS AND NEW YORK FASHION WEEKS**

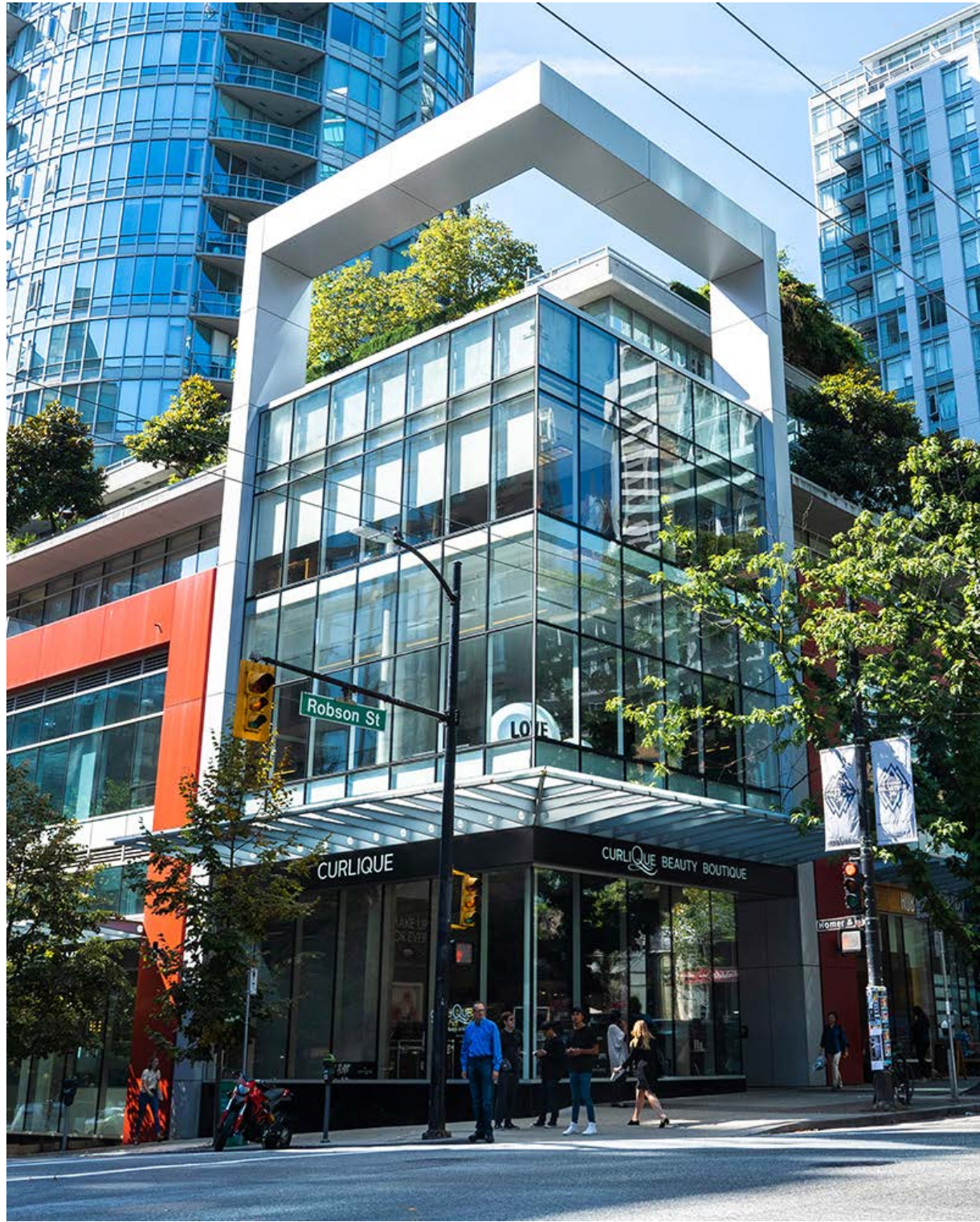
Breianne Zellinsky's career spans from work with top brands COS and Jenny Packham to top-tier publications like Vogue, POP, i-D and The Sunday Times — which included looks on supermodel Karen Elson. The Blanche Macdonald graduate and instructor has spread her skills to runway shows for Bora Aksu, Viktor&Rolf, and ACNE, as well as Fashion Weeks in London, Paris and New York. Breianne also landed a First Assistant role with superstar Makeup Artist Ayami Nishimura and Janeen Witherspoon, working with amazing creative teams comprised of mega Stylist Katie Shillingford, Hairstylist Alain Pichon, celebrities Emma Watson and Rita Ora, and supermodels Suvi Koponen, Kasia Struss and Clement Chabernaud. Breianne continues to bring her talents to other high profile international projects including films for Gucci and campaigns for Triumph's lingerie in Ibiza.



**CITY SQUARE CAMPUS**  
*Makeup Artistry, Esthetics, Nail Studio*

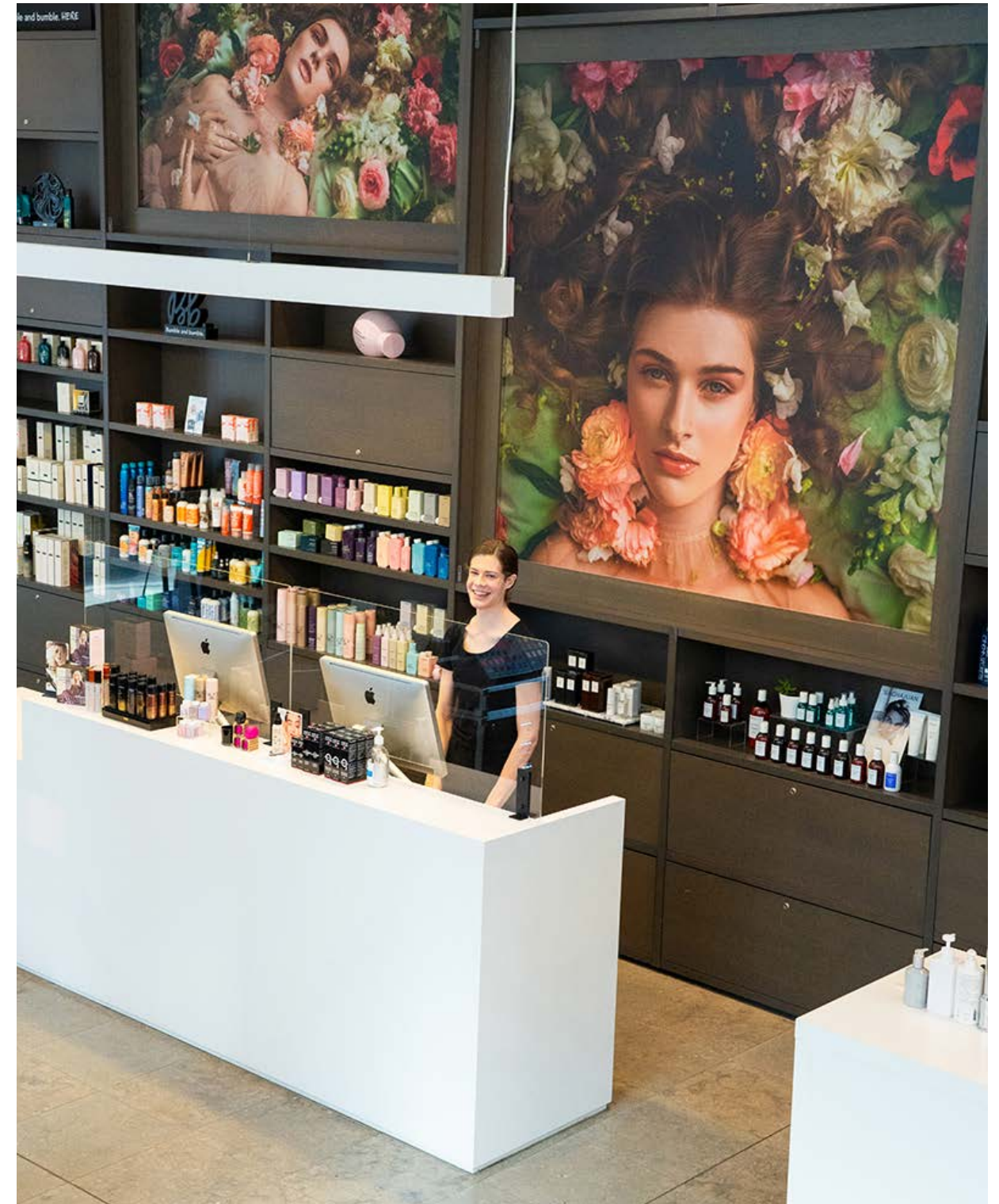


**ROBSON CAMPUS**  
*Hair, Barbering, Fashion Marketing, Fashion Design*



**ATELIER CAMPUS AND Q+A SALON**  
*Makeup, Hair, Barbering, Fashion and Special Events*





ATELIER CAMPUS AND CURLIQUE BEAUTY BOUTIQUE



## CURLIQUE BEAUTY BOUTIQUE

CurliQue Beauty is the Blanche Macdonald Pro store. It is an extension of our creative classroom, where education, retail and entertainment converge. It is your space to play, discover, ask questions and gain real world experience as you are mentored and coached by our caring staff. It is your playground to experiment with our curated collection of products and develop your brand knowledge. And it is your venue to make connections with fellow students and industry professionals.

Our amazing team of CurliQue Pro Artists are committed to creating a safe and welcoming environment for learning and knowledge sharing. Each one of our team members is a Blanche Macdonald graduate, so they have a vested interest in supporting and mentoring students. Our team will guide you through the world of cosmetic retailing, helping you understand the expectations of the retail workspace, practicing interview skills and giving you real world feedback.

At our regular CurliQue events, featuring live demos, seminars and vendor product training, you'll learn the stories behind the brands. You'll meet creators and experts who will speak of their journey and give you rare, exclusive intel on their products. CurliQue's shelves are stocked with a mix of luxury products, industry favourites and cult brands, each lovingly handpicked for their excellence, reputation, and the power of their backstory.

CurliQue also houses a boutique within a boutique - MAKE UP FOR EVER Pro Store in Western Canada.

At the end of the day, it's not about products — it's about people. It's about you, and your journey.

- MAKE UP FOR EVER PRO STORE
- Pro Artist Professional Discount
- Blanche Macdonald Student Discount
- VIP Events
- Product Knowledge training
- Retail Internships
- Pro brands for TV and Film: Cinema Secrets, Kryolan, Premiere Products, RCMA, Musst
- Fashion Makeup brands: MAKE UP FOR EVER, Kevyn Aucoin, Danessa Myricks, Crown Brushes, Cozzette, Lime Crime, Sappho New Paradigm
- Skincare: Dermalogica, The Ordinary, Graydon, Embryolisse
- Haircare: Oribe, Kevin Murphy, Sachajuan

*Note: CurliQue brands are subject to change without notice*

## DOMESTIC STUDENTS

(Canadian, Landed Immigrants and Permanent Residents of Canada)

### ADMISSIONS INFORMATION, REQUIREMENTS & PROCEDURES

#### Admissions Information

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college Director to thoroughly discuss and review your career options, and to allow us to help you with the admissions process and financial aid options.

#### Admission Requirements

- Applicants must be a high school graduate or 19 years of age or older at the start of the student's program of study.
- Proof of English skills is required for ELS applicants: Blanche Macdonald Centre English Assessment 21+/30, IELTS 5.5+, TOEFL iBT 55+.
- If English is your primary language or you have completed a minimum of 2 years of English study, you are not required to submit proof of your English proficiency.

#### Acceptance

Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued.

#### Important

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

#### ADDITIONAL INFORMATION

##### Tuition Grants

To assist students, the College extends tuition grants to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

##### College Financial Aid Advisors

It is the responsibility of the student to arrange student loan funding. Students who have already enrolled may arrange an appointment with a Financial Aid Advisor at Blanche Macdonald Centre. These Financial Aid Advisors can help you with your Student Loan applications and help you with each step of the application process. These individuals are incredibly patient and kind.

### **College Student Loans**

Domestic students (Canadian Citizens, Landed Immigrants and Permanent Residents of Canada) may be eligible for Student Loan funding. There are two parts to Student Loan funding (i) Provincial and (ii) Federal. Our College Student Loan Coordinators are here to assist students who wish to apply for Student Loans. The Provincial part of Students Loans for BC are always interest free. The Federal part of Student Loans are interest free until March 31, 2023.

### **Financing Options**

Bank Loans or Student Line of Credit Private bank Student loans and Student Lines of credit are available through the Bank of Montreal, TD Canada Trust, Royal Bank, and other financial institutions. Please check with your bank.

### **Housing**

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: [blanchemacdonald.com/student-resources/housing](http://blanchemacdonald.com/student-resources/housing)

### **Continuing Your Studies with Us**

You are eligible to transfer earned credits from the International Makeup Studio Diploma program to our Global Makeup Artistry Diploma program. You will be able to learn Makeup Artistry for TV & Film, special effects and digital makeup, and continue to expand your knowledge and technical ability. It's the perfect way to continue on your professional path. Many students choose to upgrade their studies this way.

### **ALL STUDENTS AT BLANCHE MACDONALD MUST HAVE BC MEDICAL COVERAGE OR HEALTH INSURANCE.**

The BC Medical Services Plan (MSP) is the basic form of medical insurance. MSP hospitalization and most physicians' services and referrals. It does not cover prescription medication, eyeglasses, and dental care. If you do not have insurance, it will be your responsibility to pay the entire cost of all medical attention you receive.

The MSP is available to all BC Residents at no cost. It is also available to out of province or international students that have a valid Study Permit issued for six or more months. New residents who are applying for MSP will be subject to a 90 day waiting period.

If you are not already a BC resident, or if you are not already covered by MSP, it is strongly recommended to apply as soon as you arrive in Vancouver.

## PROGRAM REGISTRATION STEPS

### **STEP ONE Submit an Online Application.**

There is no fee to submit an application.

### **STEP TWO Once an Admissions Director has received your online application, they will contact you to arrange an interview.**

This interview can be conducted in person, by phone or online. During the interview, the Admissions Director will have the opportunity to get to know you and for you to get to know us. We will address your questions and concerns, assess your aptitude for the program, your English proficiency, provide program, industry, and tuition information.

### **STEP THREE Once you are accepted into the program, the following will be required to complete your registration:**

1. Identification – copy of passport or other official Canadian identification
2. Non-refundable program registration fee payment and tuition deposit payment are required to secure your spot in the program start date. Please refer to the Tuition Payment Plan options and choose one that works best for you.

### **STEP FOUR Upon receiving your payments, these are the following steps:**

1. An Enrolment Agreement will be forwarded to you for your signature.
2. A formal Letter of Acceptance will be issued.

### **STEP FIVE An Orientation email will be sent to you before you start.**

*Welcome to Blanche Macdonald!*



## FREELANCE MAKEUP ARTISTRY ASSOCIATE DIPLOMA PROGRAM

### DOMESTIC

#### Program tuition for domestic students 2023 and onwards

Tuition schedules and kit costs are in effect as of February 2, 2023 and apply to Canadian citizens and permanent residents of Canada. For international student tuition and visa applications, please refer to the separate International Student Tuition Schedule. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

#### Freelance Makeup Artistry Associate Diploma Program

##### 292 hours | 6 or 9 months

Once you have been accepted into the Freelance Makeup Artistry Associate Diploma Program, a non-refundable registration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$350 (exclusive of tuition) are required on the day of enrollment:

1. A registration fee of \$250 (non-refundable)
2. An administrative fee of \$250

#### Please select from one of the payment plans:

1. \$6,200      \$6,200 | Paid on day of enrollment
2. \$6,700      \$3,350 | Paid on day of enrollment  
                    \$3,350 | Paid on first day of class
3. \$7,100      \$800 | Paid on day of enrollment  
                    \$4,100 | Paid on first day of class  
                    \$2,200 | Paid 60 days (2 months) after the first day of class

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of

class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

#### Professional makeup kits for the Freelance Makeup Artistry Associate Diploma Program

In an effort to reduce the cost of supplies for students, Blanche Macdonald Centre has created a professional makeup kit for the International Makeup Studio Diploma Program. The contents of the kits are continually upgraded, refined, and expanded through extensive ongoing negotiations with many makeup lines. The Professional International Makeup Kit is a separate and additional charge from the program tuition. The kit must be paid for in full on or before the first day of class in order for the student to receive it for the first day of class. Blanche Macdonald Centre reserves the right to change the kit's cost, contents, and the suppliers of its contents as necessary.

\$1,800 + GST/PST = \$2,016 | Payment is due on the first day of class

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Note: Blanche Macdonald Centre reserves the right to change course curriculum, content, program outlines, schedules, supplies, kit contents and kits, instructors, tuition and facilities without notice. Blanche Macdonald Centre is a wholly owned division of Pacifique Riche Enterprises Ltd.

## INTERNATIONAL STUDENTS

### ADMISSIONS INFORMATION, REQUIREMENTS & PROCEDURES

#### Admissions Information

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college Director to thoroughly discuss and review your career options, and to allow us to help you with the admissions process. For international students who are working with the help of an Agent, then the Agent may contact the College on your behalf.

#### Admission Requirements

Applicants must be a high school graduate or 19 years of age or older at the start of the student's program of study.

- Proof of English skills is required for ESL applicants: Blanche Macdonald Centre English Assessment 21+/30, IELTS 5.5+, TOEFL iBT 55+.
- If English is your primary language or you have completed a minimum of 2 years of English study, you are not required to submit proof of your English proficiency.

#### Acceptance

Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued. It is the sole responsibility of the student to arrange for any necessary student visas or extensions.

#### Important

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

### ADDITIONAL INFORMATION

#### Tuition Grants

To assist students, the College extends tuition grants to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

#### Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: [blanchemacdonald.com/student-resources/housing](http://blanchemacdonald.com/student-resources/housing)

### **Continuing Your Studies with Us**

For those students who have graduated from our Freelance Makeup or International Makeup Studio programs, you are eligible to transfer credits from these programs to the Global Makeup Diploma program. You will be able to register for the balance of the Makeup Artistry for TV & Film, special effects and digital makeup, and continue to expand your knowledge and technical ability. It's the perfect way to continue on your professional path.

### **ALL STUDENTS AT BLANCHE MACDONALD MUST HAVE BC MEDICAL COVERAGE OR HEALTH INSURANCE.**

The BC Medical Services Plan (MSP) is the basic form of medical insurance. MSP hospitalization and most physicians' services and referrals. It does not cover prescription medication, eyeglasses, and dental care. We strongly recommend applying for the Medical Services Plan (MSP) as soon as you arrive in Vancouver. If you do not have insurance, it will be your responsibility to pay the entire cost of all medical attention you receive.

The MSP is available to all BC Residents at no cost. It is also available to out of province or international students that have a valid Study Permit issued for six or more months. New residents who are applying for MSP will be subject to a 90 day waiting period.

If you are not already a BC resident, or if you are not already covered by MSP, it is strongly recommended to apply as soon as you arrive in Vancouver.

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This interview can be conducted in person, by phone or online. During the interview, the Admissions Director will have the opportunity to get to know you and for you to get to know us. We will address your questions and concerns, assess your aptitude for the program, your English proficiency, provide program, industry, and tuition information.

### **STEP THREE Once you are accepted into the program, the following will be required to complete your registration:**

1. Identification – copy of passport or other official Canadian identification
2. Non-refundable program registration fee payment and tuition deposit payment are required to secure your spot in the program start date. Please refer to the Tuition Payment Plan options and choose one that works best for you.

### **STEP FOUR Upon receiving your payments, these are the following steps:**

1. An Enrolment Agreement will be forwarded to you for your signature.
2. A formal Letter of Acceptance will be issued
3. It is the sole responsibility of the student to arrange any necessary study permit, visa, and extensions before starting their program.

### **STEP FIVE An Orientation email will be sent to you before you start.**

*Welcome to Blanche Macdonald!*

## FREELANCE MAKEUP ARTISTRY ASSOCIATE DIPLOMA PROGRAM

### INTERNATIONAL

#### Program tuition for international students 2023 and onwards

Tuition schedules and kit costs are in effect as of February 2, 2023 and apply to international students who are not Canadian citizens or permanent residents of Canada. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

#### Freelance Makeup Artistry Associate Diploma Program 292 hours | 6 or 9 months

Once you have been accepted into the Freelance Makeup Artistry Associate Diploma Program, a non-refundable registration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$1,000 (exclusive of tuition) are required on the day of enrollment:

1. A registration fee of \$1,000 (non-refundable)
2. An administrative fee of \$250

#### Please select from one of the payment plans:

1. \$8,800      \$8,800 | Paid on day of enrollment
2. \$9,800      \$5,800 | Paid on day of enrollment  
                    \$4,000 | Paid on first day of class
3. \$10,800     \$3,800 | Paid on day of enrollment  
                    \$4,500 | Paid on first day of class  
                    \$2,500 | Paid 30 days (1 month) after the first day of class

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class.

Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

#### Professional makeup kit for the Freelance Makeup Artistry Associate Diploma Program

In an effort to reduce the cost of supplies for students, Blanche Macdonald Centre has created a professional makeup kit for the Freelance Makeup Artistry Associate Diploma Program. The contents of the kits are continually upgraded, refined, and expanded through extensive ongoing negotiations with many makeup lines. The Professional Freelance Makeup Artistry Associate Diploma Program Kit is a separate and additional charge from the program tuition. The kit must be paid for in full on or before the first day of class in order for the student to receive it for the first day of class. Blanche Macdonald Centre reserves the right to change the kit's cost, contents, and the suppliers of its contents as necessary.

\$1,800 + GST/PST = \$2,016 | Payment is due on the first day of class

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## BLANCHE MACDONALD CENTRE

- Freelance Makeup Diploma Program

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### IMPORTANT

ESTABLISHED IN 1960, THE BLANCHE MACDONALD CENTRE IS COMMITTED TO CONTINUALLY INNOVATE AND EVOLVE.

AS SUCH, THE COLLEGE RESERVES THE RIGHT TO UPDATE AND CHANGE CURRICULUM, COURSE OFFERINGS, KIT CONTENTS, SUPPLIES, FACILITIES, FACULTY, AND TUITION FEES WITHOUT NOTICE.

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The Blanche Macdonald Centre holds a designation certificate issued by the Private Training Institutions Branch (PTIB) of British Columbia, holds an Education Quality Assurance (EQA) designation and is a designated learning institution with Citizenship & Immigration Canada (CIC).

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

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CITY SQUARE CAMPUS



ROBSON CAMPUS



ATELIER CAMPUS



CURLIQUE BEAUTY BOUTIQUE



Q+A SALON



# blanche macdonald centre

Established 1960 | Schools • Store • Salon

## City Square—Uptown Campus

100 – 555 W.12th Ave,  
Vancouver, Canada  
T. 604.685.0347

## Robson Street—Downtown Campus

460 Robson Street,  
Vancouver, Canada  
T. 604.685.0337

## Atelier—Midtown Campus

CurliQue Beauty Boutique | Q+A Hair Salon  
201 – 410 Robson Street,  
Vancouver, Canada  
T. 604.685.5560

# Connecting

Please contact an Admissions Director  
for registration details.

website: [www.blanchemacdonald.com](http://www.blanchemacdonald.com)

email: [info@blanchemacdonald.com](mailto:info@blanchemacdonald.com)

instagram: [@blancheworld](https://www.instagram.com/blancheworld)

facebook: [facebook.com/blanchemacdonaldcentre](https://www.facebook.com/blanchemacdonaldcentre)

tiktok: [@blancheworld](https://www.tiktok.com/@blancheworld)