

# GLOBAL MARKETING: FASHION & SOCIAL MEDIA

## Program tuition for international students

Tuition schedules and kit costs are in effect as of March 10, 2025 and apply to international students who are not Canadian citizens or permanent residents of Canada. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

## Global Marketing: Fashion & Social Media Diploma Program | 960 hours 4 semesters over 1 year

Once you have been accepted into the Global Marketing: Fashion & Social Media Diploma Program, a non-refundable registration fee, administration fee, an assessment fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$1,330 (exclusive of tuition) are required on the day of enrollment:

1. A non-refundable registration fee of \$500
2. An administrative fee of \$550
3. An assessment fee of \$280

## Please select from one of the payment plans:

- |             |   |
|-------------|---|
| 1. \$27,500 | \$27,500   Paid on day of enrollment  |
| 2. \$28,500 | \$14,250   Paid on day of enrollment<br>\$14,250   Paid on first day of class   |
| 3. \$29,500 | \$9,800   Paid on day of enrollment<br>\$12,000   Paid on first day of class<br>\$7,700   Paid 90 days (3 months) after the first day of class    |
| 4. \$30,500 | \$8,500   Paid on day of enrollment<br>\$7,000   Paid on first day of class<br>\$1,875   Paid per month for 8 months after the first day of class |

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

## Global Marketing: Fashion & Social Media Design Co-op Diploma Program | 2 years

This program consists of 1 year of study and 1 additional year of co-op work experience. The fee below is to be paid in addition to the program tuition:

Co-op Tuition \$3,500 | Paid on day of enrollment

## Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: [blanchemacdonald.com/student-resources/housing](http://blanchemacdonald.com/student-resources/housing)

## Registration details

Please contact Blanche Macdonald Centre to set up your personal appointment with an Admissions Director to review your career objectives, discuss industry career opportunities, and to tour our campuses. Class size is very limited. We are receiving applications 7 to 9 months in advance of desired course starting dates. Early registration is required to guarantee a seat in a class. Application forms can be found on our website: [blanchemacdonald.com/apply](http://blanchemacdonald.com/apply)

## Contact us

Atelier Campus + 1 604-685-5560

City Square Campus + 1 604-685-03470

Robson Campus + 1 604-685-0337

[info@blanchemacdonald.com](mailto:info@blanchemacdonald.com)