



GLOBAL MARKETING: FASHION & SOCIAL MEDIA

Program tuition for domestic students

Tuition schedules and kit costs are in effect as of April 8, 2025 and apply to Canadian citizens and permanent residents of Canada. For international student tuition and visa applications, please refer to the separate International Student Tuition Schedule. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

Global Marketing: Fashion & Social Media Diploma Program | 960 hours | 1 year

Once you have been accepted into the Global Marketing: Fashion and Social Media Diploma Program, a non-refundable registration fee, administration fee, an assessment fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$1,400 (exclusive of tuition) are required on the day of enrollment:

1. A non-refundable registration fee of \$250
2. An administrative fee of \$575
3. An assessment fee of \$575

Please select from one of the payment plans:

- | | |
|-------------|--|
| 1. \$19,900 | \$19,900 Paid on day of enrollment |
| 2. \$20,900 | \$10,450 Paid on day of enrollment
\$10,450 Paid on first day of class |
| 3. \$22,800 | \$1,450 Paid on day of enrollment
\$14,500 Paid on first day of class
\$6,850 Paid 90 days (3 months) after the first day of class |
| 4. \$22,900 | \$1,450 Paid on day of enrollment
\$3,300 Paid on first day of class
\$1,815 Paid per month for 10 months after the first day of class |

Requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

Financial assistance

Tuition scholarships

To assist students, the College extends tuition scholarships from \$1,000 to \$4,000 to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition scholarships.

Student loans

Government financial assistance may be available to eligible students. Loan applications are available at the College. Please complete your student loan application at least 6 to 8 weeks in advance of your desired course starting date. Private bank student loans are available through the Bank of Montreal, TD Canada Trust, Royal Bank, and more. Please check with your bank.



College financial aid advisors

It is the responsibility of the student to arrange student loan funding. Students who have already enrolled may arrange an appointment with a Financial Aid Advisor at Blanche Macdonald Centre. These Financial Aid Advisors can help you with your Student Loan applications and help you with each step of the application process. These individuals are incredibly patient and kind.

Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: blanchemacdonald.com/student-resources/housing

Registration details

Please call us to set up your personal appointment with an Admissions Director to review your career objectives, discuss industry career opportunities, and to tour our campuses. Class size is very limited. We are receiving applications 7 to 9 months in advance of desired course starting dates. Early registration is required to guarantee a seat in a class. Application forms can be found on our website: blanchemacdonald.com/apply

Contact us

Atelier Campus 604-685-5560

City Square Campus 604-685-0347

Robson Campus 604-685-0337

info@blanchemacdonald.com