

# NAIL FILE



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If you didn't already know, nails are big business. Last year in North America, thousands of nail positions went unfilled (Money Magazine).

Professional Nail artists are in entrepreneurial overdrive, setting up their own businesses - with home based businesses, nail bars, mobile spas or within destination spas, salons, hotels and resorts.

Study the industries' most advanced techniques and trends while training to become a professional Nail Technician at the Blanche Macdonald Centre.

Become a Nail Professional. Full-time and Part-time evening programs available.

So baby, get out your emery board, we have a whole new world to file!



# COURSE OUTLINE

**TOUCH AND FEEL** - Manicures and Pedicures: theory, hygiene, sanitation, nail shaping, nail strengthening, french manicures, foot baths and foot facials.

**TIP OFF** - Gel and Acrylic nails. Sculptured nails. Gel and tip overlays. Demonstration of fiber glass nail wraps. Theory, health and safety, sterilization, products, implements and equipment. Using ultraviolet lights. Bits and bites. Drills and station set-up.

**PAINT BY NUMBERS** - Nail Art and Nail Airbrushing: Nail painting with different techniques, colours and finishes. Create unique designs and patterns by freehand or stencil. Use rhinestones, sequins, and decorative add ons. Create temporary nail tattoos and hennas.

**NAIL TRENDS** - Nail specialty treatments: hot oil and thermal treatments.

Paraffin dips for the hands and feet. Customized treatments - try chocolate mousse manicures or create a blending bar with essential oils. Aromatherapy hand and arm massages. Cosmetic kitchen - create your own natural nail scrubs and lotions. Weddings - special treatments for the bride and groom!

**BIZ WHIZ** - Business and Marketing: client analysis - health, medical information, product use, and treatment preferences. Client communication, preparation and care. Appointment scheduling, booking and follow-up. Client records. Client product information. Client service and follow-up. Home care product knowledge. Retail sales and services. Inventory costs and controls. Analysis of client booking and spending patterns. Marketing plans and promotions. Special event coordination for spa parties and weddings.





# ABSOLUTE CHIKA

Working at the Absolute Spa at the Fairmont Hotel (Vancouver International Airport) is Chikage Nagai, a Blanche Macdonald graduate of the Make-up Artistry, Fashion Merchandising and Esthetics programs. Chika started her career as a salon nail tech and freelance nail and makeup artist.

What does she love about her career?

“Making others feel good about themselves and getting a chance to be artistic.” says Chika. “In my experience being very precise in applications and treatments is of the utmost importance. Clients love the precision and of course, a friendly attitude. It can be very physical work too, so be prepared and practice your posture. Have fun!” Chika has the opportunity to travel to several trade shows across Canada as a spokesperson for Soluzione Spa products, a division of the Absolute Spa Group. Sharing her product and practical knowledge with industry professionals is very fulfilling for her. Chika has always loved the Fashion and Beauty industry and feels her education at Blanche Macdonald gave her the opportunity and diversity to pursue that dream.

“Blanche Macdonald was great! When you finish the program you are ready to go! Everyone respects and trusts Blanche Macdonald graduates. I had great instructors who have lots of experience and knowledge. The school is structured in a way that brings of professionalism to your training. I love Blanche Macdonald!”





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